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ABSTRACT

This bibliography is designed to assist agencies in the U.S. and abroad in their selection of family planning educational materials. The citations are divided into two sections: (1) patient-oriented educational materials with emphasis on the need for family planning, availability of services, and birth control methods; and (2) materials which might be used in training family planning workers. Within each section items are classified by country of origin and arranged alphabetically by title in the following groupings: booklets, brochures, films, filmstrips, fliers, folders, models, and posters. Appended is an alphabetical listing of addresses of agencies which produced and/or distribute the materials listed in the bibliographies. (Author/MPJ)

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FAMILY PLANNING EDUCATIONAL MATERIALS: AN ANNOTATED BIBLIOGRAPHY OF SELECTED ITEMS

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University of North Carolina
Carolina Population Center
University Square
Chapel Hill, North Carolina

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FAMILY PLANNING EDUCATIONAL MATERIALS:
AN ANNOTATED BIBLIOGRAPHY OF SELECTED ITEMS

edited by

Educational Materials Unit
Carolina Population Center

February, 1968

University of North Carolina
Carolina Population Center
University Square
Chapel Hill, North Carolina

INTRODUCTION

One of the primary elements of a successful family planning program is public education. Those of us concerned with informing the public use various techniques and media to carry our message about the need for population control, contraceptive methods and services, and benefits of small families. These media range from polished television spot announcements to mimeographed instructions issued to pill acceptors.

In the past year, the Carolina Population Center received numerous requests to supply samples of various kinds of educational materials for adaptation by local agencies for their own public education programs. During the summer of 1967, form letters were sent to over 200 organizations requesting that copies of their materials be sent to us for examination. Our search revealed that a large number of organizations are engaged in producing educational aids, many of them excellent. The need for a bibliography of such materials became evident.

Family Planning Educational Materials: An Annotated Bibliography of Selected Items is designed to assist agencies in the United States and abroad in their selection of family planning educational materials. Section I describes items designed to motivate and inform the public about the need for family planning, availability of services, and birth control methods. Section II lists materials which might be used in training family planning workers.

The annotations and descriptions have two purposes:

1) To provide enough information to serve as "idea producers" for those interested in creating their own family planning educational materials. In most cases the size of the item is listed, and in some cases the cover design and color scheme are described.

2) To provide readers with enough information to describe the item accurately when requesting copies from the distributor.

The annotations undoubtedly will seem repetitious to readers. The editors make no excuses for this. Family planning educational materials generally are intended either to create an awareness about methods and services, or to instruct acceptors about methods and possible contraindications. Further, there is a limited number of audiences for whom materials are prepared.

Within each section items are classified by country of origin and arranged alphabetically by title in the following arbitrary groupings:

Booklets: materials less than twelve pages which are bound or stapled
Brochures: materials more than twelve pages, with soft covers
Films

Film Strips
Fliers: materials of one page designed to be read when fully open
Folders: materials of one page, unbound or unstapled, folded in page-like sections
Models
Posters

The editors decided at the outset not to include mimeographed items. Family planning agencies are producing large numbers of mimeographed materials, but most of these items were adapted from printed materials previously developed. Newsletters have also been excluded as well as those items which are designed primarily for public relations or fund-raising.

Except for a few films, film strips, and overhead projection transparencies, the editors made no attempt to include items from the ever increasing volume of sex and family life education materials for public school curricula.

Some materials were received in the form of slides or black and white photographs, without complete descriptions. In such cases the items may not be fully described as to size, colors or number of pages.

Appendix I is an alphabetical listing of addresses of agencies which produced and/or distribute the materials listed in this bibliography. Agencies interested in obtaining copies should make a request to the distributing agency. The Carolina Population Center maintains a file of most of these materials, but is unable, except in rare instances, to provide copies.

The Carolina Population Center wishes to acknowledge the cooperation and assistance of the Center for Population Planning, University of Michigan, in the collection and annotation of many of the items included in this publication. However, the Carolina Population Center accepts full responsibility for errors, omissions, and format. The Center also wishes to acknowledge the invaluable help provided by several foreign students at the University of North Carolina, who translated many of the items. We are especially grateful to Mr. Jafar Ali Abidi and Mr. Khairul Bashar, who translated a number of Urdu and Bengali materials; and to Mrs. Ruby Chen of the University of North Carolina Library, who translated many of the materials written in Chinese languages.

The wide variety of educational materials now being used in family planning programs makes the organization of a bibliography extremely difficult. The editors plan to issue supplements or revised editions of this publication when necessary, and welcome suggestions for changes in format or organization which might make the bibliography more useful. We further hope that readers will send to the Carolina Population Center copies of materials not here included, so that they might be listed in the revised edition.

Educational Materials Unit
Carolina Population Center

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Appendix I – Alphabetical list of distributors

Section I

Patient-Oriented Educational Materials

AUSTRALIA. *All Australia items are distributed by The Family Planning Association of Australia.*

Fliers

1. The Family Planning Association of Australia. Text states simply, "A Confidential and Specialized Service for Promoting Health and Happy Family Life." "Every Child a Wanted Child." Addresses of clinics listed at bottom. Usable as a small poster. Black print on white. 5x7½".

Folders

2. The Family Planning Association of Australia Parentcraft Centre. Brief description of courses offered in "Mothercraft," prenatal instruction, "Parentcraft," and lectures for fathers. Front of folder displays address, phone number, and bus route from main street in Sydney to Parentcraft Centre. Dark blue print on light blue stock. 3½x5".

3. What It Is, What It Does. Offers brief answers to questions about the Family Planning Association of Australia: history, aims and objects, advisory services, and financing. Addresses and schedules of clinics are provided as well as information on evening classes for parents. Dark blue on white. 5x6".

BOLIVIA

Booklet

4. Birth Control with the Lippes Loop. (Spanish). Illustrations with accompanying commentary intended to be read aloud by family planning personnel to one or more women. Included are advantages of the loop over other birth control methods, how it is inserted and who is eligible for insertion. 7 pp. Dist. by the Center for Population Planning, Ann Arbor.

CANADA

Brochures

5. Etre Mere, Etre Pere. French version of "To Be a Mother, to Be a Father" (U. S. Brochure 276). Dist. by the Association de Planification Familiale de Montreal.

6. How You Can Avoid Having Unwanted Children. (Greek). Presents the arguments on behalf of birth control. Information is given about where help can be obtained in Toronto and surrounding cities. This folder, printed in black ink on white stock, is intended for Greek-speaking Canadians. 4½x6". Dist. by the Planned Parenthood Association, Toronto.

CEYLON. *All Ceylon items are distributed by the Family Planning Association of Ceylon.*

Posters

7. The Choice Is Yours - Happiness of a Planned Family, or Suffering of an Unplanned Family. (Sinhala). Depicts contrast between happy small family and harassed parents with nine children. Bright red and yellow realistic design. 22x31".

8. Excess Children? Free Instruction to Couples. Family Planning Association. (Sinhala). Pictures husband surrounded by wife and seven children, showing the strain of having too many. Black and white design on red background. 22x31".

9. Plan Your Family According to Your Means. (Sinhala). Pictures careworn mother holding child while serving meal to wearied husband and six other children. Designed in red, green and black on white. 15x20½".

10. A Planned Family Is a Happy Family. (Sinhala). Shows mother holding baby, two children at her side. All are well fed and well dressed. Designed in red, green and black on white. 15x20".

DENMARK *All Denmark items are distributed by the Foreningen for Familieplanlaegning, Copenhagen.*

Folders

11. The Danish Family Planning Association. (Danish and English). For distribution by family planning workers. Packet holds five small folders aimed at different audiences and age groups (described below). The packet also contains sample educational materials which may be obtained from the Association.

12. 18 Years. (Danish and English). Provides basic information about marriage and discusses the problems surrounding unwanted pregnancy and its prevention by appropriate family planning methods. For distribution in schools, colleges, and youth clubs.

13. No Leave from Responsibility. (Danish and English). For distribution to all military recruits to instruct them about sex hygiene and use of condoms. Prepared in cooperation with the Ministry of Defense and distributed by its civil education teachers.

14. On the Occasion of a Blessed Event. (Danish and English). Intended for the woman expecting her first child, this folder discusses her relationship with the child, its father, and society in general. The dangers of illegal abortion are mentioned as well as the application procedure for legal abortion. The folder is distributed by doctors, midwives, and health nurses.

15. You Are Growing. (Danish and English). Prepared for boys and girls of prepuberty age, this folder describes the physical and psychological changes they will experience during this period of growth. Distributed to children by school physicians and teachers.

16. You Are Still Growing, Young Man. (Danish and English). Prepared for boys aged 15 to 17, this folder discusses the sexual problems which arise during these years. Distributed in schools and youth organizations.

FIJI. *All Fiji items are distributed by the Family Planning Association of Fiji, Inc.*

Brochure

17. Family Planning in Fiji, 1966. (English). Group of 12 articles by government officials and medical personnel regarding family planning in Fiji, activities and objectives of family planning, reproductive biology, and recommended birth control methods. Intended for the educated public.

Folders

18. Family Planning Methods. (English). Outlines philosophy of family planning and describes both safe and ineffective methods of birth control. Lists clinic locations. For private distribution through doctor-patient contact.

19. Here Are the Answers to Your Questions about the Loop. (English and Fijian). Questions and answers about the IUD, how it is inserted, effectiveness, possible side effects.

20. The New Era. (English). Statement by Director of Medical Services concerning the loop and pills. Questions and answers about various aspects of family planning. Clinic locations listed.

21. Plan Your Children for Health and Happiness. (English). Outlines benefits of family planning and answers questions most often asked. Clinic locations given.

GHANA

Booklet

22. Let Us Plan for Healthy, Happy Children. (English). Answers questions most often asked about the reasons for family planning, birth control methods, cost, and states, "Christian parents are partners with God in this important and responsible work." Dist. by the Committee on Christian Marriage and Family Life of the Christian Council of Ghana, or by IPPF, London.

GREAT BRITAIN

Booklets

23. Simple Guide to Methods of Family Planning. Outlines drugstore methods of contraception, home remedies, and methods requiring a doctor's prescription. Includes information on how to locate nearest family planning center. Intended for distribution to the general public. 20pp. Dist. by IPPF, London.

24. Family Planning, by J. F. Robinson, M.B., Ch.B. Provides an analysis of the need for contraception and describes use and effectiveness of chemical spermicides, diaphragm, cervical cap. Contains a number of illustrations and an appendix which lists all of the contraceptive products manufactured in England. Written in 1960, this brochure was published before final development of the pill and IUD. 5x7½". 64pp. Dist. by E. & S. Livingstone, Ltd., Publishers, London.

25. Modern Family Planning. Explains how conception occurs and discusses various methods of contraception. The pill is treated negatively on the basis of cost and necessary daily motivation. For the educated audience. Dist. by H. F. Booklets Ltd., London.

Flannelgraph

26. Human Reproduction. Set of colored flannel shapes to be used as a teaching aid in explaining the structure and functions of the male and female reproductive organs. Dist. by IPPF, London.

HONG KONG. *All Hong Kong items are distributed by the Family Planning Association of Hong Kong.*

Booklets

27. Family Planning. (Chinese). Short cartoon format booklet compares small and large families in terms of food, shelter, education and jobs. Identical to U. S. Booklet 230 used in San Francisco. 5¼x4". 9pp.

28. Guide to Child Care. (Chinese). Describes problems of Chinese family with five children. The wife, exhausted from childbearing and poverty, attends family planning clinic. She meets social worker and doctor who explain how conception occurs and describe various methods of birth control. She has loop inserted and returns home in cheerful frame of mind. Cover in brown, red and white. 5½x8¼. 8pp.

29. Plan Your Family. (Chinese). Subtitled "A Simple Guide to Methods of Family Planning," this booklet urges birth control for personal use and world-wide benefit. Describes methods for women: pills, IUD, diaphragm, cervical cap, spermicides, rhythm; and methods for men: condom, withdrawal, sterilization. Gives days, times, addresses of clinics. Pink and grey on white stock. 4x6". 10pp.

30. What Is Family Planning. (Chinese). Illustrates problems of large families, and describes contraceptive methods and benefits of planning one's family for individual and national objectives. Red and black print on white stock. 4x6". 17pp.

Brochures

31. Advantages to You of Family Planning. (Chinese). Birth control instructions for men and women. Describes different methods, emphasizing the pill, loop, and condom, and gives advantages and drawbacks of each. Cover design in yellow, black and grey with red characters. 4x6". 15pp.

32. Handbook for Birth Instruction. (Chinese). Information on how a woman becomes pregnant, describes visits to the doctor, and outlines the development and birth of the child. Also discusses the infertility service offered by public health clinics. Aimed at general public who would have approximately a high school education. Includes some physiological terminology. Pink cover with text in black on white stock. 4x6½". 15pp.

Film

33. Family Planning. 16mm. Color. 7 min. Undated. (Chinese with English subtitles). Originally filmed as six one-minute episodes, this film portrays the need for birth control and family planning in terms of mother's health, the prevention of juvenile delinquency, poverty, and better education for children.

Folders

34. Birth Control Methods. Brief Explanations and Illustrations. (Chinese). Foldout in white, black and orange describing the use of condoms, pills, diaphragms, dutch caps, spermicidal jellies, foaming tablets, and loops. Drawings and instructions are simple and clear. For general distribution to literate Chinese. 4½x6".

35. Family Planning Is No Secret ... (English). Small, blue covered folder describing old ways of family planning - late marriage, abortion, infanticide, selling or giving away children, etc. - with new, medically approved and sure methods. Gives addresses for clinics in Wanchai and Kowloon. 4x5".

36. The Gate to Happiness. (Chinese). Folder designed as a gate with opening in center. Cover is orange and white on tan. Text inside gives general birth control directions to women, with particular emphasis on the loop. Gives addresses of clinics in New Territory and in Kowloon. 3½x5".

37. Greetings to You for a Happy Marriage. (Chinese). Addressed to the newly married or the about-to-be married, this folder urges the couple to become informed about family planning. Emphasizes that family planning is the way to family and personal happiness. Gives addresses of clinics in Hong Kong and Kowloon. Sketch of bride and groom, flower design on cover. 4½x6½".

38. I.U.D., an Ideal Family Planning Method. (English). Describes the IUD and recommends it as "the latest and most up-to-date contraceptive ...safe, effective, most convenient ..." Suggests contacting public health midwife, doctor at family planning center, or other public health official for further information. Issued by the Ministry of Health. 3½x6".

39. Men Only. (English). Stresses the man's duty towards his wife and children, urging him to safeguard her health by using birth control. Points out that each man is responsible for the future of every life he causes to come into the world. Invites men to use the facilities at family planning clinics. Issued by the Ministry of Health. 3½x6".

Matchbook Cover

40. Lippes Loop. (Chinese). White loop, black characters on red background. Bears slogan, "Most reliable, cheap, safe for birth control."

Posters

41. Avoid Having Too Many Children Too Soon. Please Use the IUD. (Chinese). Depicts pregnant woman with baby strapped to her back and holding small packet of food. Simple and effective design in red, black and blue against white background. 20x30".

42. Don't Be Overburdened. Plan Your Family. The Family Planning Association of H. K. (Chinese and English). Poster portrays husband and wife, a pole across their shoulders, facing opposite directions. Hanging from the husband's side are necessities of life, and from wife's side hang five children in basket. Multicolored on black background. 21x31½".

43. I.U.D. Can Help You Space Your Family and Live Happily. (Chinese). Poster pictures smiling woman carrying baskets of food. Designed in red, blue and black on white. 20x30".

44. I.U.D. Is One of the Most Convenient and Safe Contraceptives. (Chinese). Poster shows five women talking in a group with the implication that they are discussing the IUD. Blue, red and black on white. 20x30".

45. Plan Your Family Before It's Too Late. (Chinese and English). Depicts parents straining under the load of the large basket of many children which they are carrying. Gives clinic addresses. Multicolored on black background. 20x30".

46. A Planned Family Is a Happy Family - Please Ask Your Wife to Use the I.U.D. (Chinese). Portrays six men in work clothes representing a broad range of occupations, implying the universal need for family planning. Four colors. 20x30".

47. Use I.U.D. to Plan Your Family. Mother and Child Have a Healthier Life. (Chinese). Poster depicts young mother holding hands with son and daughter, all looking prosperous and well fed. Red, blue and black on white. 20x30".

INDIA. *Many of the Indian items listed as written in English have also been translated into Indian languages.*

Booklets

48. Family Planning - Questions and Answers. (English). Answers a number of questions frequently asked about family planning. Outlines methods of birth control, including sterilization. Discusses legalized abortion and compulsory sterilization as unsatisfactory methods of birth control. For educated Indian audience. Cover design in green, grey and black against white background. Text black on white with questions in red print. 4x7". 12pp. Dist. by the Central Family Planning Institute, New Delhi.

49. Family Planning Then and Now. (English and Hindi). Illustrations depict ideal Indian life during the mythical Ram Raj period, contrasted with the problems of India's overpopulation today. Drawings of Gandhi and Nehru with quotations from their speeches about problems arising from high birth rate. Original

pen and ink drawings on white stock. This is a prototype item. 7x11". Designed by the Family Planning Communication Action Research Project, Uttar Pradesh, India. Copies available only through the Carolina Population Center.

50. How to Be Happy though Married. (English). Full page, three-color cartoon type illustrations with short captions pointing out that couples should limit their families for a happy married life. Yellow, red and green design against white background. 5x3½". 12pp. Dist. by the Central Family Planning Institute, New Delhi.

51. The Meaning of Family Planning. (English). This booklet was designed for a research study and not for mass distribution. It was intended to be placed in the hands of literate villagers in the hope that they would discuss the information with other villagers. The booklet deals with the great need for family planning and methods of birth control available. Cover portrays ideal small family. Inside text is black on white stock. 5½x8½". 12pp. Dist. by the Central Family Planning Institute, New Delhi.

52. Methods of Family Planning. (English). This booklet is composed of captioned illustrations showing the problems of large families. Discusses the use of condoms, jelly, and the benefits of vasectomy. For wide distribution. Black on white stock. 5x8½". 8pp. Dist. by the Central Family Planning Institute, New Delhi.

53. Methods of Family Planning. (English). Utilizing a series of appropriate sketches and accompanying captions, this booklet demonstrates the problems of large families, use of condoms and jelly, benefits of vasectomy. Same as Booklet 52 except the drawings are of rural Indians. Black and blue on white stock. 5¼x8½". 8pp. Dist. by the Central Family Planning Institute, New Delhi.

54. Methods of Family Planning. (Hindi). This booklet points out the advantages of small families and provides information on the condom, IUD, and vasectomy, as well as instructions on how to obtain further family planning advice. Black print on white stock. 5½x8". 12pp. Dist. by the Central Family Planning Institute, New Delhi.

Brochures

55. A Danger Signal. (English). This brochure deals with India's population problem. It contains an historical review of past action, reports on what has been accomplished in birth control programs, and outlines programs for the future. It is aimed at Parliament members and opinion leaders. Cover is sepia-toned photograph of tightly packed crowd with text in blue; inside text in blue and black on white stock. 9½x7". 34pp. Dist. by the Central Family Planning Institute, New Delhi.

56. Population Problem of India. (English). Following an introduction by Dr. Dipak Bhatia, Commissioner of Family Planning, this brochure presents the population explosion in India in the form of graphs and charts. Lists communication barriers which make it difficult to reach the people. Grey cover with red symbol of Indian Family Planning Program. 7x6½". 26pp. Dist. by the Central Family Planning Institute, New Delhi.

Charts

57. The Safe Period. (English). Two charts which were planned to teach women how to determine "safe" and "baby" days. Designed in red, green and black on white cardboard. 14x12". Dist. by the Central Family Planning Institute, New Delhi.

Cinema Slides

58. Series of five slides in Hindi to be projected in commercial movie houses. Developed for use in Meerut District Communications Project. Slide 1 pictures symbol of India's Family Planning Program. Slide 2 directs audience to box office for free literature. Slide 3 is directed to men, telling them that free vasectomy is available at several locations. Slide 4 pictures large family on one bicycle with the text "Would you like to stop this?" Slide 5 shows two workmen reading a booklet with the title "Family Planning Is the People's Duty." Dist. by the Central Family Planning Institute, New Delhi.

Films. All Indian films with the exception of "In Your Hands" are distributed by National Education and Information Films, Ltd., Bombay.

59. Birthday. (Hindi). 16mm. b & w. 13 min. 1966. A child from a large family goes to a birthday party for a child from a small family. He has no gift to give and sadly returns home. The mother of the small family visits the mother of the large family and tells her that luck or fate need not determine the number of her children. She further directs her to the family planning clinic in the neighborhood. Consequences of uncontrolled fertility are set forth: poor health, delinquency, poverty.

60. Crisis. (English). 16mm. b & w. 10 min. 1966. Overpopulation of India graphically illustrated by means of charts showing comparative statistics with other representative nations. Depicts consequences on mother's health and on the community as a whole. Through interviews with young mothers the need for birth control is reemphasized. Shows loop insertion by diagram.

61. Family Planning - Why? (English). 16mm. b & w. 10 min. 1957. A small boy, Rama, is seen starving on the streets by a social worker who invites him to the medical clinic. The social worker then visits Rama's parents and invites them to the family planning clinic. There they learn how to practice birth control and are shown to be optimistic about the future with family planning available to them. A happy couple with one child is shown at end of film.

62. A Great Problem. (English). 16mm. Color. 7 min. 1963. Animated cartoon film which undertakes to demonstrate how the rapid increase in population results in a smaller share of resources for each individual. A farmer, bound by the old ways of life, is led by the narrator to see the problems which he is helping to create by refusing to practice family planning. The narrator goes on to explain the five-year plan, but points out that the plan is being nullified by the population explosion. The audience is urged to visit a family planning center.

63. In Your Hands. (Hindi with English narration). 16mm. b & w. 24 min. 1959. Produced by Films of Asia Private, Ltd., for the Family Planning Association of India, Bombay. Rental through Planned Parenthood - World Population. Demonstrates how medical science, through simple health improvement practices, has thrown out of balance the ratio between life and death which has heretofore controlled the population size of India. Following this introduction, a story is told of an office worker and his wife who, after thoughtfully observing the poverty and wretchedness surrounding them, decide to take the step of visiting their family planning clinic. The film is a study of the two thousand-year-old social patterns which condemned family planning, and attempts to answer the question, "Why should we practice family planning when our forefathers did not?" The film closes with shots of the opening of the new family planning center in the village.

64. The Lesser the Merrier. (Hindi). 16mm. b & w. 10 min. 1966. This film draws an analogy between the benefits of enough water and the catastrophe of a flood to the bearing of one or two children and uncontrolled fertility. The growth of problems parallels the growth of a family, resulting in hunger, poor health, and delinquency. A visit to a family planning clinic is presented as the solution.

65. Pariwar (Family). (Hindi). 16mm. b & w. 10 min. 1966. Uses photographs of generations descended from a wealthy landowner showing many descendants, large families, and increasing poverty. Hunger, unemployment, and destitution are shown as the results of uncontrolled fertility in [illegible]'s family. The audience is advised to visit the family planning clinic. Individual and national responsibility are emphasized.

66. The Three Families. (Hindi with English narration). 16mm. b & w. 20 min. 1963. A newly married young couple considers the alternatives with regard to having children. A soothsayer has predicted that they will have twelve. The couple observes the family lives of their neighbors, one a happy and comfortable family with two children, the other a family with seven children, the eighth on the way, who lives in chaos and squalor. The couple decides to consult a family planning clinic where they are given the information necessary to practice birth control.

Film Strips. All film strips except Family Planning Methods are distributed by National Education & Information Films, Ltd., Bombay.

67. Birth Control Techniques. (English). 35mm. b & w. 19 frames. Accompanied by a written text to be read aloud, this film strip illustrates how conception occurs; use of condom, diaphragm, foam tablets, jelly; and briefly describes vasectomy and tubal ligation. Pictures and accompanying narration require some knowledge of human physiology.

68. The Condom. (English). 35mm. b & w. 24 frames. Beginning with a brief explanation of how conception occurs, this film strip follows with an explanation of the correct and hygienic use and disposal of the condom.

69. Contraceptive Cream or Jelly and How to Use It. (English). 35mm. b & w. 21 frames. Film strip with accompanying text uses simple sketches to instruct viewer on correct usage of contraceptive jelly, which is advocated as a good contraceptive method.

70. Family Planning Methods. (English). 35mm. Color. 26 frames. Provides a brief explanation of how conception occurs and outlines methods of contraception, including use of the condom, IUD, jelly, rhythm, vasectomy, and tubal ligation. Narration is provided in an accompanying teaching guide. Dist. by the Central Family Planning Institute, New Delhi.

71. Foam Tablets. (English). 35mm. b & w. 25 frames. This film strip, with accompanying text to be read aloud, discusses use of foam tablets. Indicates that foam tablets are a good method of preventing unwanted pregnancies.

72. How Conception Occurs. (English). 35mm. b & w. 21 frames. Use of simple pictures to illustrate sexual development of males and females, maturation of eggs and sperm, how conception occurs, and the birth of a baby. Also discusses and illustrates the process of menstruation. States the great need to limit families, but does not refer to methods of contraception.

73. Vasectomy: a Perfect Method of Family Limitation. (English). 35 mm. b & w. 19 frames. Illustrates the vasectomy operation and discusses its benefits. Outlines the procedures a man must follow to get a vasectomy, including eligibility for the operation, and touches briefly on post-operative care.

74. Why a Small Family? (English). 35mm. b & w. 21 frames. Utilization of cartoon format to show problems of large families - poverty, overcrowded dwellings, hunger - in contrast to the material comforts planned families enjoy. Accompanied by a teaching guide to be read aloud.

Flash Cards

75. Family Planning. (Hindi and English). Series of 19 flash cards which tell the story of the poor farmer, Birju, his sick wife and their eight children. Birju is finally directed to a doctor for birth control by the son of the school master. Simple line drawings and elementary narration designed for illiterate Indian villagers. 11x7½". Dist. by the Communications Media Production Unit, Lucknow.

76. Family Planning. (English). Series of nine flash cards illustrate male and female reproductive organs. Narration discusses the need for birth control and recommends the loop, condom, or vasectomy as the best methods. The pictures and text on the back of each flash card are aimed at the illiterate Indian villager. Simple design in black ink on white stock. 8½x11". Dist. by the Central Family Planning Institute, New Delhi.

Fliers. All of the fliers listed below are distributed by the Central Family Planning Institute, New Delhi.

77. Family Planning. (Hindi). Symbol of Meerut District Family Planning Program, which illustrates a couple and two children within a triangle. Black on white. 7x8½".

78. Ladies! Do You Want to Stop This? (Hindi). Shows family of six riding on a single bicycle and coming to a stop sign. Tells reader where free family planning services (loop insertions) are available. Used in Meerut District Communications Program. Blue and red on white. 8½x14".

79. The Loop. (Hindi). Tells reader that the loop is a simple, safe method of family planning and directs her to several locations where services are available. Used in Meerut District Communications Program. Bears illustrations of loop and symbol. Black on white. 8½x7".

80. The Sign of Family Planning Centers. (Hindi). Pictures large red triangle, the symbol of family planning centers throughout India. States that each center carries the red triangle for easy identification. Opposite side of flier is headed "How to Lead a Happy Life." Offers free counselling at list of centers, three of which are designated for vasectomy.

81. Vasectomy. (Hindi). Designed to inform male readers that vasectomy is safe, simple, permanent, and may be obtained at any government hospital in the district. Used in Meerut District Communications Program. Illustrations of symbol and happy father with two children. Black on white. 6¼x8½".

Flip Book

82. The Family Planning Problem. (English). Moderately complex charts with accompanying narrative describing population problem in India with relation to food production, price indices, per capita income, birth and death rates. Used to inform business and professional leaders. Black on white. 12x8". Dist. by the Central Family Planning Institute, New Delhi.

Folders. All folders are distributed by the Central Family Planning Institute, New Delhi.

83. Condom. (English). Brief description of the condom, how to use it and where to get it. Other methods listed but not described. Back of folder states "Limit Your Family - You Can." Folder inexpensively made for widest possible distribution. 4x4".

84. The Condom. (Hindi). Simple discussion of the condom, its use, and where it may be obtained. Written for semiliterate Indian villagers. Illustration of condom on front. Black on white. 4x7½".

85. Family Planning - Condoms. (English). Describes use of condoms and proper disposal of used condoms. Directs reader to nearest family planning center or chemist's shop (drugstore). Illustration of condom on front. Black on white. 4x7¼".

86. Family Planning - Contraceptive Jellies. (English). Gives detailed directions for use of contraceptive jelly and tells where it may be obtained. Illustration of jelly tube and inserter on front. Black on white. 4x7¼".

87. Family Planning - Foam Tablets. (English). Gives specific step-by-step directions for use of foam tablets. Diagram shows preparation and insertion of tablet. Pink on white. 4x7¼".

88. Family Planning - How? (English). Describes in simple terms how to obtain the loop and condom. Sterilization recommended for couples with three or more children. Other methods of contraception briefly described. Points out the obligation of parents to provide adequately for each child. Green and black design on light grey stock. 4x7".

89. Family Planning - the Loop. (English). Describes the loop, placement in the uterus, effectiveness. Illustration of loop on front. Black on white. 4x7½".

90. Family Planning - Rhythm Method. (English). Describes method of determining safe period and "baby days", when abstinence may prevent unwanted pregnancy.

91. Family Planning - Vasectomy. (English). Describes ease and effectiveness of vasectomy operation. Briefly touches on tubal ligation for the woman, but stresses greater advantages of vasectomy. Black on white. 4x7½".

92. The Loop. (English). Describes loop as safest, simplest method available; gives information on insertion, possible side effects, removal when desired. Black on white. 4x4".

93. The Loop. (Hindi). Discusses loop and its advantages, urges visit to nearest health center, and lists three clinic locations in Meerut District. Written for semiliterate villagers. Black on white. 4x7½".

94. May We Help You? (English). Series of brief statements list nine benefits of family planning, with sketches to illustrate each. Black and green on grey stock. 3½x7".

95. Nirodh. (English and Hindi). Describes use, availability, and price of government subsidized Nirodh brand condoms. Intended for widest possible distribution. Red, yellow and black on white stock. 4½x7".

96. A Symbol. (English). Explanation of the decision to design a symbol which the public of India can learn to identify with family planning. Blue, red and black on white stock. 4½x7½".

97. Vasectomy. (English). The operation is briefly described as the ideal, safe and simple birth control method. Other methods listed but not described. Back of folder states, "Limit Your Family - You Can." Inexpensively printed fold-out for widest possible distribution. Black on white. 4x4".

98. Vasectomy. (Hindi). Simple discussion of vasectomy and directions on where to go for more information. Black on grey stock. 4x7".

99. You Have the Power in Your Hands. (English). Discussion of various methods of birth control omits IUD and pill. Originally translated into all Indian languages, intended for general distribution. Lists locations where contraceptives and advice can be obtained. Blue and grey on white stock. 4x9".

Logotypes

100. Series of 11 prototype symbols designed for consideration as the emblem of the family planning program in India before final adoption of the red triangle. Produced by the Department of Advertising and Visual Publicity, Ministry of Information and Broadcasting, New Delhi. Copies available from the Carolina Population Center, Chapel Hill.

Posters

Series of 12 posters in Hindi, obtained from Sawai Man Singh Hospital, Jaipur, Rajasthan State, India. The Carolina Population Center has only black and white photographs of these posters, the exact size and colors of which are unknown.

101. Poster shows newly married young woman in Rajasthan State with a wedding procession in background. Advises bride to preserve her marital happiness by beginning at once to plan her family. States in large characters at bottom of poster, "Visit Sawai Man Singh Family Planning Clinic, Jaipur."

102. Male family planning worker shown approaching villager, who is surrounded by six children. "Save yourself from this misfortune," says the worker. Sign reads, "Family Planning Center at Sawai Man Singh Hospital."

103. Text and illustrations compare large family sailing boat through rough waters to small family in their craft, enjoying smooth sailing. Directs reader to Family Planning Center at Sawai Man Singh Hospital.

104. Depicts family scene with many children reaching for a platter of food. Text reads, "Square meals are needed for the family, but the problem is too many people and too little to eat." Addressed to men, the poster urges them to get information on family planning.

105. Poster shows a tailor writing on his blackboard, "Cut the coat according to the cloth," implying that family size should be consistent with size of income. Directs readers to Family Planning Center at Sawai Man Singh Hospital.

106. Four-panel proverb illustrates the saying, "Just as one moon emits more light than many stars, so one good child is more valuable than many good-for-nothing children."

107. Pictures melancholy man with many rowdy children. He advises reader to learn family planning from his own sad experience. "What bad luck," he says. "Child after child. How can food, clothing, medical aid, and education be obtained on a meager salary?" Directs reader to Sawai Man Singh Family Planning Clinic.

108. Shows hen, rooster, and brood of chicks. Text reads, "To get food and water is a problem even for us. What to eat? No food, no water, only air. For human existence, everything is necessary. Unless you practice family planning, this problem cannot be solved. Obtain information from your doctor. Visit Sawai Man Singh Family Planning Clinic, Jaipur."

109. Family of rabbits pictured with the following verse:

We don't drink milk.
We don't eat soup.
We are elated to see green vegetables.
Happily do we eat grass, and we are content to drink water.
But
The grass no longer remains green,
Nor is there a drop of water.
When we as well as our children are unhappy,
Oh, men, what will be your fate?
Be careful! Think! Use family planning.

110. Portrays villagers gathered together with outstretched hands to receive their portions of grain. Text reads, "Less grain and more people. Save the situation by observing family planning. Visit Sawai Man Singh Family Planning Clinic, Jaipur."

111. A tired, sick mother rests on her bed surrounded by children. Poster reads, "What is the need for this difficulty? For a rest, observe family planning and take the doctor's advice." Directs reader to family planning clinic.

112. Happy parents with one child are pictured. The diety Ram, dressed as Cupid with bow and arrow, proclaims that happiness depends upon family planning. Text at bottom of poster directs reader to family planning center for futher information.

Sign

113. Family Planning. (Hindi and English). Metal sign to be posted where contraceptive supplies are sold, states, "Things to be used by men to prevent pregnancy are sold here." Shows triangular symbol. Designed in black, orange, yellow on white. 9½x14". Dist. by the Central Family Planning Institute, New Delhi.

IRAN

Poster

114. Untitled. Text in Farsi advocates family planning as the solution to the problem of the couple pictured, careworn and surrounded by numerous children. Designed in light blue and rose on white. 20x27½". Dist. by the International Planned Parenthood Federation, London.

KOREA. *Items #115-122 distributed by Planned Parenthood Federation of Korea, Seoul.*

Calendar

115. 1967 Family Planning. (Korean). Calendar for 1967 with following text: "Let's raise our children properly by having a proper number. Do you know about the most effective, safe, and simple loop method? If you like, please see a health center family planning worker or your doctor." Illustrated with happy small family. Family planning seal in corner. Bright colors on tan background. 12½x17½".

Fan

116. (Korean). One side shows face of smiling man in upper left corner and three month calendar above handle. Opposite side shows mother sitting with two active children, all smiling. Text emphasizes benefits of family planning. 13" long.

Folders

117. Do You Know about the New Loop Contraceptive Method? (Korean). Explains why the loop is a good method of birth control, when it should be inserted, and where it can be obtained. Closes with the words, "The one who wants proper spacing may try this new contraceptive method." Illustrated with photographs of happy mother holding IUD surrounded by her children. Blue stock.

118. Do You Know about the Vasectomy Method? (Korean). Questions and answers about the physical effects and availability of the vasectomy operation. Black and white sketch of parents and their smiling children on cover. By the Ministry of Health and Social Affairs, and Planned Parenthood Federation of Korea.

Model

119. Multicolored plastic and cardboard model of female sex organs with IUD in place. On reverse side is model of male sex organs illustrating vasectomy. Accompanied by teaching aid giving names of parts of male and female organs. Approx. 8x8".

Poster

120. (Korean). Pictures two small boys, one on the other's shoulders so as to lift him high enough to paint a sign listing merits of family planning. Clinic locations listed at bottom of poster. Multicolored. 15½x24½".

Stickers

121. Happy Family with Family Planning Practice. May Is Family Planning Month. (Korean). This round sticker was used during "Family Planning Month" on car windows, cigarette stands, etc. Pictures smiling boy and girl in center with text encircling them. IUDs on left and right. Designed in green, white and tan by the Ministry of Health and Social Affairs for the Planned Parenthood Federation of Korea.

122. Do Not Suffer with Many Children. Raise Them Properly with Fewer Children. May Is Family Planning Month. (Korean). This sticker was distributed during "Family Planning Month" to be displayed everywhere practicable. In addition to the foregoing text the seal shows the family planning symbol. Designed in red, white and blue by the Ministry of Health and Social Affairs for Planned Parenthood Federation of Korea. 4x10½".

Kit

123. Family Planning for the Armed Forces. (English). This visual aids kit with accompanying manual was created by the Population Council, New York. The purpose of the kit is to educate members of the armed forces about the need to limit the size of their families from the standpoint of the individual, the family and the nation. The kit contains eight different kinds of visual aid materials of varying degrees of sophistication, packed into a lightweight portable briefcase for easy use by the family planning field worker. The accompanying manual gives full instructions on the kinds of projection equipment needed to make full use of the contents of the kit. The manual also contains scripts and suggests presentation techniques. Materials in the kit are as follows:

Booklet

123-1. Two Friends. Compares the lives of two friends, one of whom practices family planning and the other who does not. Same story as film strip with identical title. Each page illustrated with simple line drawings. Black on white. 4x5¼". 25pp.

Charts

123-2. Increase in Population Projected at Present Rates. Chart contrasts birth rate of Korea with that of other representative nations.

123-3. Population of South Korea. This chart points out that "even a massive and vigorous program to reduce the rate of population growth cannot prevent a rapid increase in the total population in the next few decades."

123-4. Rate of Population Increase. This chart illustrates that "growth rate is the result of sharply lowered death rates coupled with a constant birth rate."

123-5. Lower Birth Rate and Higher Production Means a Higher Standard of Living. This bar graph compares today's high birth rate and low gross national production with projected goals of 1980.

123-6. Population under 15 Years of Age. This bar graph compares the percentage of population under 15 years of age in Korea with that of other nations.

123-7. People and Food. Comparison of amount of food which is available for today's population with that which will be available in 23 years.

123-8. What Korea Is Doing about Birth Control. Illustrates some of the methods Korea is employing in a vigorous campaign to bring its birth rate under control.

Film Strips

123-9. Family Planning - Ten Points. 35mm. Color. 29 frames. Couples are urged to practice family planning to improve Korean standard of living. Presents family planning as a social and national responsibility.

123-10. The Magic Mortar. 35mm. Color. 39 frames. Film strip has accompanying phonograph record which narrates fairy tale of the magic mortar which produces an overabundance of children. The moral is pointed out, "A few children are a treasure; too many children are a great burden."

123-11. Two Friends. 35mm. Color. 31 frames. Film strip includes accompanying narrative to be read aloud. Discusses reasons why Korean couples should plan their families, and why military men should use contraceptives when visiting their wives. Briefly examines contraceptive methods.

Flannel Board

123-12. The Population Problem. Numbered set of pictures and corresponding script included in the manual tell the story of the population problem in Korea. Each illustration can be made to adhere easily to a flannel board for demonstration purposes as the script is read. The script outlines reasons for the population explosion, principally the decrease in death rates due to improved methods of food production and hygiene. The story emphasizes the need for family planning to reduce birth rates, thereby reducing poverty and unemployment.

Flash Cards

123-13. Family Planning - A Review. Series of 10 flash cards with accompanying script which lists suggested questions for the narrator to use with each card. May be used to follow color slide presentation on reproduction as a review of the material the audience has just seen.

Flip Books

123-14. Family Planning and the Armed Forces. Emphasizes the importance of family planning, especially for men in the armed forces.

123-15. The Genie in the Jar. The youngest son of a rural family, Chen leaves home to work for a neighboring farmer, whose daughter Chen marries. After three years the couple has three children, and Chen recognizes the growing economic burden. A priest appears to Chen in the fields, instructing him to plough deeply. Later Chen discovers a buried jar containing a genie, who promises to solve his greatest problem. The genie shows Chen and his wife a loop, and the couple visits the local family planning center to learn further information about the loop and other methods for regulating the size of their family. Simple line illustrations. Black on white. 11x8½". 46pp.

Folder

123-16. Family Planning. A fold-out explaining the advantages of family planning. A short summary of human reproduction precedes a simple explanation of several birth control methods. Illustrations include the female reproductive system and several common contraceptive devices. Black on white. 4½x6½".

Overhead Projectuals

123-17. Human Reproduction. Set of eight color transparencies with overlays which describe the processes of human reproduction.

Phonograph Record

123-18. The Magic Mortar. 33-1/3 rpm. May be used to accompany film strip described in 123-10, or by itself, as for a radio broadcast.

Slides

123-19. Family Planning - How. Series of 29 color slides (2x2") describe how conception takes place and give information on various methods of contraception.

Kit

124. Family Planning. (English). This visual aids kit with accompanying instruction manual is similar to the above described kit for the Korean Armed Forces. It, too, was created by the Population Council of New York. Contents of the kit were designed for the education of the Korean general public. Emphasis is directed to the personal benefits that will accrue to those who practice

birth control. The kit contains nine types of visual aids materials in addition to all requisite projection equipment. The manual contains written narrative accompaniments for all visual aids materials. A section of the manual is devoted to reproducing sample letters to community leaders, to high parity women, to new users of birth control, and to newlyweds. Also included in this section are sample news releases and radio spot announcements for local adaptation. Materials in the kit are as follows:

Film Strips

124-1. A Better Way of Life. Part I. 35mm. Color. 33 frames. Tells the story of one Korean couple who decided to plan their family, and the many benefits which they have reaped as a result.

124-2. A Better Way of Life. Part 2. 35mm. Color. 36 frames. Illustrations give basic information about conception, use of the rhythm method, withdrawal, condom, foam tablets, IUD, jelly, pills, and sterilization. The pill is accented as the superior method. Narrative accompaniment to be read aloud.

124-3. The Magic Mortar. Same as film strip 123-10 in Korean Armed Forces Kit.

124-4. Visual Aids Kit on Family Planning. 35mm. Color. 114 frames. This filmstrip is designed to be used with village leaders to inform them about educational materials in this kit, which will be used in the village. The teaching guide provides narrative for this strip and discusses use of each of the items as well as their educational objectives.

Flannel Board

124-5. The Population Problem. Numbered set of pictures and corresponding script included in the manual tell the story of the population problem in Korea. Identical to 123-13.

124-6. Which Path? By placing 13 cut-outs one by one in a prescribed pattern on a flannel board, the narrator tells the story from the manual of two young Korean couples who started their married lives in similar circumstances. One couple practiced birth control, raised and educated three healthy children. The other couple raised a large family in increasing poverty and faces a hopeless future.

Flash Cards

124-7. Population Council Korea Kit flash cards. Series of 12 numbered flash cards on reproductive anatomy and contraceptive methods. Accompanying manual includes suggested questions the narrator should ask as he holds up each card to the audience. Useful to stimulate audience participation and discussion following the instructional period.

Flip Books

124-8. A Family Planning Program for Your Community. Designed to inform communities about family planning and government support of the program. Explains results of lower death rate and disproportionately high birth rate. Appeals to the community to set up birth control programs on a continuing basis and to use this flip book as a teaching tool. 17pp.

124-9. Information on Family Planning for Men. Description of male and female reproductive systems and explanation of how conception occurs. Various methods of birth control are described in detail: rhythm, foam, sterilization, jelly, condom, and pill.

124-10. Information on Family Planning for Women. Explains how conception takes place. Nine methods are described in detail as to how each acts to prevent pregnancy. The methods described include foam, rhythm, jelly, IUD, pill, tubal ligation, vasectomy, condom, and withdrawal. Narrative accompaniment included in manual. 24pp.

Model

124-11. Three dimensional model of female reproductive organs for use in teaching small groups or for individual instruction.

Posters

124-12. Six brightly colored posters which illustrate the advantages of family planning, with space left on each poster for announcement of meeting where more information can be obtained.

Puppet Show

124-13. The kit provides a stage, two hand puppets, and script. The puppets, Mrs. Wu and Mrs. Fu, have a realistic-sounding dialogue about the disadvantages of having too many children and about learning of birth control methods from a family planning worker who had talked to the women of their village.

Rhythm Wheel

124-14. The rhythm wheel, accomapnied by a calendar, is used as a teaching aid to instruct women on the correct method of predicting their safe period.

MALAYSIA. *All Malaysia items are distributed by the National Family Planning Board of Malaysia.*

Booklet

125. Effective Family Planning. (English). Small families discussed in terms of benefits to individuals, communities, and the nation. Drawings throughout booklet illustrate female reproductive system, IUD in place, special calendar for methods of birth control aimed at educated middle class. 6x8½". 10pp.

Brochure

126. Family Planning for Healthy Mothers, Desired Family Size, National Economic Progress. (English and Malay). Designed to motivate the educated Malaysian to practice birth control and limit his family size. Presents the policy of the government, which considers the rapid increase of Malaysian population an extremely serious problem. Subjects discussed are health of mothers, care of children, population statistics, public welfare, and national economic progress. Both photographs and drawings in blue and grey are used. 7x10". 19pp.

Flier

127. Instructions for Women Using Intrauterine Devices. (English). Designed to give to the woman who has just had an IUD inserted, this flier includes sketches of female reproductive system before and after insertion, tells women how to check the device, what to do about pain, spotting, sex relations, another pregnancy. 4x7½".

Folders

128. Why Family Planning? Questions and Answers about the Family Planning Injection. (English). One of a series of three folders entitled Why Family Planning?, this folder consists of 17 questions and answers on the injection as to safety, side effects, cost and availability. Black on white. 4x7½".

129. Why Family Planning? Questions and Answers on the Intrauterine Device. (English). One of a series of three folders entitled Why Family Planning? Presents 14 questions and answers which cover insertion, safety, reversibility, side effects, and other aspects of the IUD. Blue cover, text in black on white. 4x7½".

130. Why Family Planning? Questions and Answers about the Oral Contraceptive Pill. (English). This folder presents 16 questions and answers on the pill covering effectiveness, side effects, safety, reversibility and availability. Pink, black and white layout. 4x7½".

MAURITIUS

Flier

131. Regulation des Naissances (The Regulation of Births). (French). Briefly describes benefits of family planning and gives hours and locations of family planning clinics. Dist. by the Mauritius Family Planning Association.

NIGERIA. *All Nigeria items are distributed by the Family Planning Councilof Nigeria.*

Folders

132. Happy Families through Family Planning for Everyone. (English). Accordion style fold-out with illustrations in four colors. Discusses what happens when pregnancy is left to chance, as opposed to the benefits of having children by choice. Lists methods available and clinic locations. Elementary language and childlike drawings filled with action.

133. Healthy Happy Families. (English). Cover pictures family with four children surrounded with slogans "Good Food," "Good Health," and "Good Education." Simple sketches inside folder contrast prosperous small family with large quarrelsome family. Also gives addresses, hours, phone numbers of family planning clinics throughout Nigeria. Black print on pink stock. 5x8".

Poster

134. Plan Your Family for Health and Happiness. (English). Bright multi-colored poster shows cutaways of houses, one occupied by a planned family; the other by a large, unplanned family. The former is spacious and comfortable; the latter, crowded and bare of comforts. Captions state "like this... not like this." Names and addresses of family planning clinics listed at bottom of poster. 20x30".

PAKISTAN. *Many of the Pakistani materials listed as written in English have also been translated into Urdu, Bengali, or Sindhi.*

Billboard

135. A Small Family - A Happy Life. (Urdu). Shows a small, happy family in contrast to the worried father of many children. Text reads, "A Small Family - A Happy Life. A Big Family - Problems." Dist. by the District Family Planning Board, Sukkur.

Booklets

136. Why Family Planning? (English). Discussion of the philosophy underlying the birth control movement, citing opinions of political leaders, the Malthusian League, and Margaret Sanger. 5x6". 8pp. Dist. by the District Family Planning Board, Lahore.

137. You Also Learn Family Planning. (Urdu). A simple, illustrated discussion of the male and female reproductive organs. Recommends the IUD, describes possible complications and side effects. Briefly mentions condoms. Printed for distribution to male and female clients who come to the clinic. Dist. by the East Pakistan Family Planning Board, Dacca.

Brochures

138. Objectives of Planned Parenthood, by Begum Aklaq Hussain. (English). Explanation in simple, clear terms of the meaning of family planning and why it is needed in Pakistan to help solve economic and social problems. Photograph of baby on cover. Black on white. 5x7". Dist. by the District Family Planning Board, Lahore.

139. Questions and Answers about Family Planning. (Urdu). Discusses the principal religious, social, and medical objections to birth control and provides logical answers. Designed in blue and white. $6\frac{1}{2}$x$4\frac{1}{2}$". 32pp. Dist. by the West Pakistan Family Planning Board, Lahore.

140. The Story for All. (Urdu). Through simple text on right page and graphic line drawings on left page, the consequences of having too many children are illustrated. Scenes of delinquency, child labor, starvation, competition for limited food supply are depicted. Blue and black on white stock, with yellow and black cover. 7x5". 18pp. Dist. by the District Family Planning Program, Sukkur.

141. Why Family Planning? (Urdu). Brief text and cartoon illustrations set forth the personal and national reasons for family planning: poverty, poor health, competition for limited food supply, idle youth and delinquency, lack of education. Printed in combinations of olive green, black and white. 11x7". Dist. by the Family Planning Association of Pakistan, Lahore.

Calendar

142. Large wall calendar illustrated with beautiful Pakistan riverboat scene, small photographs of food, land and industries. Bears slogans, "All families must aim at small families for more food, better health, and economy." Designed, printed and produced by the Sweden-Pakistan Family Welfare Project in many colors. 17x22". Dist. by the East Pakistan Family Planning Board, Dacca.

Flash Cards

143. A Better Way of Life. Series 1. (English). Series of 26 flash cards with simple illustrations, teaching guide in elementary language. Intended to be used by family planning personnel working with illiterate villagers. Flash cards discuss the advantages of family planning and explain contraception by drawing an analogy between blocking an irrigation canal and blocking entrance of sperm into the uterus. Advocates either the loop or simple methods (condoms, foam tablets) which can be obtained from a clinic. Black print on heavy ivory stock. 8x13". Dist. by the Medical Social Research Project, Karachi.

144. A Better Way of Life. Series 2. (English). Series of 19 flash cards with simple design and accompanying text in elementary language aimed at teaching illiterate villagers about reproduction and means of contraception. Methods recommended are the condom, foam tablets, foam with sponge, diaphragm, Emko foam, and the loop. Dist. by the Medical Social Research Project, Karachi.

Fliers

145. (English). Distributed in connection with East Pakistan's promotion of the IUD program. Also usable as a small poster. Shows the "V for Victory" sign with the slogan: "Victory for Abundance," "Reduce Birth Rate," "Grow More Food." Gives information on location of clinics in rural and urban areas and urges, "Consult Your Lady Doctors ..." Black print on white stock. 10x13". Dist. by the East Pakistan Family Planning Board, Dacca.

146. (English). Widely distributed to publicize East Pakistan's IUD program, this flier is also usable as a poster. It states, "At your service now, 151 carefully trained family planning Lady Health Visitors joining their districts. They will help to make the IUD programme still more successful and medically safe ..." Small map shows thanas (districts) where IUD services are available and communities in each district are listed in margin. Black print on white. 9½x12". Dist. by the East Pakistan Family Planning Board, Dacca.

Flip Books

147. A Better Way of Life. (Urdu and English). Explains that a better way of life is open to those who practice birth control and that family prosperity and national progress result from family planning. Following general discussion of family planning, the IUD is described as the best method of birth control. Large, simple and effective sketches. Flip book designed for use by family planning personnel in direct contact with patients. Black on white. 10½x9". 24pp. Dist. by the Medical Social Research Project, Karachi.

148. Information about the IUD. (Urdu and English). Flip book of prototype design which gives detailed information about the IUD, how it is used, period of adjustment and possible side effects. Large, clear drawings show female

reproductive system, IUD before and after insertion. Also depicts Pakistani women conferring with lady doctor at clinic. For use by family planning personnel in direct contact work with patients. Green cover shows IUD in woman's hand. 11x12". 20pp. Dist. by the West Pakistan Family Planning Board, Lahore.

149. Information on Oral Contraceptive Pills. Prototype set of spiral bound cards without accompanying text to be used for motivation and explanation of oral pills. Designed for use in the cooperative study of oral contraceptive acceptance in urban West Pakistan. Large, clear illustrations. For use by family planning personnel in direct contact work with patients. Cover in pink with maroon colored symbol of Pakistan Family Planning Program. 11x12½". 13pp. Dist. by the West Pakistan Family Planning Board, Lahore.

150. A Story. (English and Urdu). Prorotype set of spiral bound cards with large, clear and attractive illustrations. Text tells the story of a mother with many children and how she follows the advice of a magician who promises to prevent her from further pregnancies. Later she meets the village midwife, who provides her with the correct family planning information. Used by field personnel in direct contact work with villagers. Orange and black cover with illustration of magician reading palm. 11x12½". 22pp. Dist. by the West Pakistan Family Planning Board, Lahore.

151. Chart (Bengali) used by village midwives in rural clinics to teach nutrition and the spacing of children, but refers to birth control only indirectly. The large, simple drawings and text compare two village women, both pregnant. One follows the instructions of the family planning field worker about her diet, and the other does not. The consequences are a healthy child for the woman who follows the advice, and two children born to the second woman within a year, both of whom die. 20x15". Black and white. Dist. by the East Pakistan Family Planning Board, Dacca.

Folders

152. Do You Have Any Complaints against Your Husband? (Urdu). Printed on inexpensive paper for wide distribution, this folder is aimed at the wife who is worried about losing the attentions of her husband. The folder asks, "Do you know why he is not so attracted to you? If you have too many children, you will lose your health and charm." Directs women to their nearest family planning clinic for birth control measures. Black print on green paper. 5x7". Dist. by the District Family Planning Board, Sukkur.

153. Do You Have Any Complaints against Your Husband? (Sindhi). Sindhi version of Folder 152. Black print on pink stock. Dist. by the District Family Planning Board, Sukkur.

154. For Good Food, for Health, for Education, a Small Family Is the Best Family. (Urdu). Text discusses and illustrates the above three points. Well conceived drawings of social problems experienced by a large family in comparison with a small family. Designed in vivid red and black on white stock. 5x8". Dist. by the District Family Planning Board, Karachi.

155. Methods of Family Planning. (Urdu). Fold-out explains birth control methods for wife and husband. Symbol of Pakistan's family planning program on front. Blue print on white stock. 5x7". Dist. by the District Family Planning Board, Karachi.

156. This untitled folder with Urdu text employs many small drawings and simple captions to compare the lives and problems of small and large families. Birth control measures for both sexes are pictured. The process of fertilization is shown by simple diagrams. Attractive design in black, red and yellow on white. 4½x8". Dist. by the National Research Institute of Family Planning, Karachi.

157. You Owe So Much to Your Family. (Urdu). A motivational folder designed for general distribution which emphasizes parental responsibilities to children: love, care, and education. Blue print on white stock. 5x7". Dist. by the District Family Planning Board, Sukkur.

Newspaper Advertisements

158. Illustration of a watering can pouring out the phrase in Urdu, "Family Planning" on a flower blossoming over a happy child. The text reads, "As water is needed to keep a flower fresh, your carefulness is needed to make your child happy. Family planning is a blessing to your family." 5x21". Dist. by the East Pakistan Family Planning Board, Dacca.

159. Illustration of a large, elaborately drawn key. The Urdu text states, "Family Planning Is the Key to a Happy Life." 5x21". Dist. by the East Pakistan Family Planning Board, Dacca.

Posters

160. (English). Series of eight artist-designed prototype posters, about the size of playing cards. Themes applicable to all peoples and nations illustrate concepts of health, happiness, prosperity, security, less worry, loved children. Copies available from the Carolina Population Center, Chapel Hill.

161. (English). Pictures a large family of rabbits with text "Don't land yourself in a hole. Plan your family." Symbol of Pakistan's family planning program appears in a lower righthand corner. Dist. by the District Family Planning Board, Sukkur.

162. (English). Large photograph of woman's hand holding Lippes loop, with pictures of three smiling women who appear to be from different economic groups. Poster reads, "We women know that the loop is the best way to prosperity. Now, more than 200 family planning clinics are available throughout the country." Black on white. 20x15". Dist. by the East Pakistan Family Planning Board, Dacca.

163. (English). Promotes use of foam tablets by showing faces of three happy women with package of "Vol Fam" tablets and hand dipping tablet into glass of water. Text states, "More and more women use FOAM tablets for security and prosperity." Bottom of poster reads "Contraceptives are sold here and everywhere." Black print on white stock. 20x16". Dist. by the East Pakistan Family Planning Board, Dacca.

164. (English). Designed to promote the purchase of condoms, this poster shows happy father, child, and packages of condoms. Text reads, "25 PAISA (cost of one dozen condoms) can make you into a responsible family planner. Deliberate parenthood does not cost much. Enlightened parents use contraceptives." Bright colors on white background. 15½x20". Dist. by the East Pakistan Family Planning Board, Dacca.

165. (English). Designed for use in promoting condom sales i[illegible]ast Pakistan, this poster shows condom and package, three smiling men from different walks of life. Poster says, "For Prosperity, Wise Men Use the CONDOM Regularly. Contraceptives Are Sold Here and Everywhere." 18x14". Black on white. Dist. by the East Pakistan Family Planning Board, Dacca.

166. (English). Identical to Flier 145. 18x23".

167. (English). Illustrated with symbol of Pakistan family planning program, the text states, "One more child, many more problems." Large red and blue lettering on ivory stock. 7½x18". Dist. by the District Family Planning Board, Sukkur.

168. (Bengali). Large photograph of beautiful, smiling young woman (actually a Pakistani film actress) surrounded on three sides by the text in bright yellow and black. The text reads, "Plastic coil is the easiest solution to all your conjugal problems. Let your conjugal life be beautiful through family planning. Consult your nearest family planning clinic." 14x19". A prototype poster by the East Pakistan Family Planning Board, Dacca.

169. (Bengali). Shows life-sized photograph of the face of a happy, serene young woman on an orange background. Text states, "Family planning is the assurance of health and beauty. Consult your nearest family planning center." 15x18". Prototype poster by the East Pakistan Family Planning Board, Dacca.

170. (Bengali). Large photograph of laughing little boy against bright yellow background. Text reads, "This baby will be strong and happy through the constant efforts of his mother. Consult your family planning worker." 15x20". A prototype poster prepared by the Sweden-Pakistan Family Welfare Project and published by the East Pakistan Family Planning Board, Dacca.

171. (Bengali). Depicts a large crowd of babies and a clock with infants hanging on to the hands. The text states, "Fourteen thousand babies are born every day in Pakistan. To adopt family planning is a must for us." This poster was also made into a billboard and used throughout Pakistan. Black and white drawings and text against blue background. 16x20". Dist. by the East Pakistan Family Planning Board, Dacca.

172. (Bengali). Shows large photograph of healthy, smiling little girl against a blue background. Text reads, "A smile is like a shower of pearls. Always keep alive the good spirits of your child. Adopt family planning today." Dist. by the East Pakistan Family Planning Board, Dacca. 14½x18".

173. (Bengali). Depicts a mother fearfully trying to hold back the waves of children threatening to engulf her. The children are shown coming toward her on large ocean waves drawn in blue against a black background. The text reads, "The birth of innumerable children in Pakistan is like the waves of a flood. It is never good for Pakistan. Let our children come in a planned way." 14x19". Dist. by the East Pakistan Family Planning Board, Dacca.

174. (Urdu). This poster has no illustrations except the symbol of Pakistan's family planning program. Text reads, "Family Planning Means the Spacing of Children." Black print on white stock. 20x7½". Dist. by the District Family Planning Board, Sukkur.

175. (Urdu). Illustrated with symbol of Pakistan family planning program, the poster states, "If you have a big family, you have innumerable problems. If you have a small family, you are happy." Black print on white stock. 7½x20". Dist. by the District Family Planning Board, Sukkur.

176. (Urdu). Poster shows full-color photograph of three healthy children sharing a large meal. Text states, "Grow More Food and Fewer Children." Beneath this slogan in small print are the words, "Says President Ayub." 16x22". Dist. by the District Family Planning Board, Montgomery.

177. (Urdu). Poster is illustrated with faces of three happy children and portions of food necessary for child's daily fare. Copy reads, "For enough food for the family, accept family planning." Bright green, orange and purple against white background. 16x22". Dist. by the District Family Planning Board, Montgomery.

178. (Urdu). Illustrated both with photographs of three happy children superimposed on large lime green circles and with drawings of children performing calisthenics. The text in large black and purple lettering states, "For Better Health, Plan Your Family." 16x22". Dist. by the District Family Planning Board, Montgomery.

179. (Urdu). Portrays faces of three happy children and illustration of schoolroom scene. Black and blue lettering on brightly colored background states, "For Better Education of the Children, Plan Your Family." 16x22". Dist. by the District Family Planning Board, Montgomery.

180. (Urdu). Portrays smiling children's faces and scene of mechanized farm operations. States, "For National Prosperity, Plan Your Family." Designed in blue, green and white. 16x22". Dist. by the District Family Planning Board, Montgomery.

Sign

181. (Urdu). Large metal sign with raised Urdu characters designed to hang on outside of building. The lettering reads "For Health, Prosperity, and Happiness, Plan Your Family." Also shows symbol of Pakistan's family planning program. The Carolina Population Center has a photograph of this item.

Wall Newspaper

182. The newspaper "Progress" is published every fortnight by the East Pakistan Family Planning Board. This issue was published for Pakistan Independence Day. Intended for rural people, the articles and editorials are directed toward family planning, location and facilities of clinics, child rearing advice, health, proper food preparation. 22x17½". Black print on white stock with headlines and border in green.

PERU

Film Strips

183. El Mortero Magico (The Magic Mortar). (Spanish). 35mm. Color. 37 frames. 1965. Adaptation from the original film strip prepared for Korea by the Population Council. See item 123-10. Produced for the Comision de Ayuda Social and Vecinos Mundiales (World Neighbors). Dist. by The Comision de Ayuda Social, Lima.

184. Nace un Nino (Birth of a Baby). (Spanish). 35mm. Color. 31 frames. 1965. Designed to be shown to uneducated Peruvians, this film strip is accompanied by a teaching guide in simple language to be read aloud. Text and diagrams explain the male and female sex organs, reproductive systems, process of

fertilization, and development of the fetus. The phenomenon of twinning is also explained, followed by diagrams showing birth of the baby by normal and breech deliveries. The final frames of the film strip show expulsion of the sac and placenta, return of the uterus to more normal size, and baby taking its first breaths of air. Dist. by The Comision de Ayuda Social, Lima.

185. Poblacion: Problema Explosive (Population: an Explosive Problem). (Spanish). 35mm. Color. 37 frames, 1965. Simple statistics, charts and photographs illustrate how improved health measures and medical facilities have increased the live birth rate and decreased the death rate in Peru and other Latin American countries. Points out the result: numerous ill cared-for children living in squalid conditions with no hope of an education. Narration provided by accompanying teaching guide. Produced by Audio-Visual Productions of Lima, Peru. Dist. by The Comision de Ayuda Social, Lima.

RHODESIA. *All Rhodesian items are distributed by the Family Planning Association of Rhodesia, Salisbury.*

Booklets

186. Family Planning - Why? How? Where? (English). This booklet outlines the reasons for family planning and illustrates the female reproductive system. Briefly describes most commonly used methods of birth control. Prices of various contraceptive devices are listed, as well as hours and locations of family planning clinics. A revised and expanded version of booklet 187. Designed in black on white with black on pink cover. 6¼x8". 11pp.

187. Methods of Family Planning. (English). Intended for national distribution, this booklet gives reasons for family planning, explains the reproductive process, and compares different methods of birth control on the basis of ease of use, effectiveness, and price. Lists cost to patient for various contraceptives and locations of clinics throughout Rhodesia. Black on white. 6½x8". 7pp.

Folders

188. If YOUR Answer Is Yes to the Following Questions, Consult ... (English). This folder discusses family planning and its benefits in general terms and lists clinic hours and locations. Black on yellow.

189. Questions and Answers on Intrauterine Devices. (English). This folder consists of questions and answers about the intrauterine device. Topics such as insertion, reliability, and possibility of loop expulsion are covered. Clinic hours and locations are included. Black on blue. 6½x8".

190. You Can Plan Your Family. (English). This tri-fold, simply written folder with six captioned sketches points out economic and health benefits of small families. Adapted from U.S. Booklet 252. Black print on white stock. 4x5½".

191. Your Ladder to Success, Health and Happiness Is Based on the Foundation of Planned Parenthood. (English). Presents questions and answers about planned parenthood. What is planned parenthood? Why is it a good thing? Is it harmful? Is it immoral? Will it change the natural relations between couples? No specific method recommended, but lists locations of planned parenthood clinics. Black on white. 6½x8½".

SINGAPORE

Booklet

192. Family Planning. (English). Answers questions concerning contraceptive methods, the need for family planning, abortion, sterilization, solutions to subfertility. Designed in black and red on white. 30pp. Dist. by International Planned Parenthood Federation, Southeast Asia Region, Singapore.

Brochures

193. Family Planning. (English). A series of 12 weekly talks on family planning broadcast over Radio Singapora & Redifussion, Ltd., from Oct. 2 to Dec. 18, 1966. Covers history of birth control, aspects of the population explosion, modern birth control methods, family planning clinics, religious opinions, abortion, maternal and child health. 6x9½". 37pp. Dist. by the Ministry of Health, Singapore.

194. Family Planning Association of Singapore. (English). The Annual Report of the Association discusses its family planning program, including statistics, finances, and statements of policy. Dist. by the Family Planning Association of Singapore.

195. Family Planning Made Easy. (English). Outlines social, financial, and psychological necessity for birth control. Gives clear descriptions of modern birth control methods, including the loop, pills, condoms, and foams, with accompanying drawings and photographs. Lists locations and hours of government family planning clinics. Also includes list of contraceptive devices and their comparative costs. 7½x5". 19pp. Dist. by the Ministry of Health, Singapore.

196. Modern Family Planning - Why and How. (English). Medical terms defined with reference to male and female reproductive systems and birth control methods. Detailed but non-technical explanation of various contraceptive devices, including the pill, diaphragm, IUD, condoms, foam, jellies and rhythm, accompanied by photographs and illustrations. Locations and hours of government family planning clinics are included. 5x7½". 44pp. Dist. by the Ministry of Health, Singapore.

Flier

197. Do You Know the Latest Family Planning Method? (English). Flier in the form of an advertisement for the IUD. Discusses what it is, who is eligible, where it may be obtained. Dist. by the Family Planning Association of Singapore.

Folders

198. The Answer to Birth Control: the IUD. (English, Malay, and Urdu). Lists questions and answers about the IUD, including possible side effects, cost, where it can be obtained. Dist. by the Family Planning Association of Singapore.

199. Don't Let This Happen to You! Plan Your Family. (English and Chinese). Designed to be given to new parents. Includes motivational material, lists clinic hours at 33 locations. Red, black and white.

200. Family Planning ...How to Get Started. (English). Briefly outlines financial and psychological advantages of family planning. Designed for immediacy and eye appeal. Succinct text, bold green and black layout on white background. 4½x8½". Dist. by the Ministry of Health, Singapore.

201. The IUD User's Guide. (English). Facts for the IUD user to remember, such as how to check the device, what to do if complications arise. Dist. by the Family Planning Association of Singapore.

202. Yes! This Concerns You! (English and Chinese). Series of four simple cartoons illustrating the economic advantages of family planning. 6½x5½". Dist. by the Ministry of Health, Singapore.

TAIWAN.

All Taiwan items except #210 are distributed by the Women's Public Health Association, Taiwan.

Fliers

203. Lippes Loop. (Chinese). Subtitled "Uterine Loop," this flier shows illustration of Lippes loop; describes it as safe, cheap, and mentions that it is being inserted into over 10,000 women a month. Tells of painless insertion and removal when desired. Cost $30.00 Taiwan money. Green print on white stock. 5½x8".

204. The Pill. (Chinese). Designed to be given to women who are starting to take the pill, the flier gives complete instructions, describes possible side effects, instructs when to contact the doctor. Color illustration of happy small family. 5¼x7½". Black print on white.

Folders

205. Comparison of Lippes Loop and Uterine Ring. (Chinese). Compares the effectiveness, ease of insertion, and possible contraindications of the IUD and the Ota ring. Advises women that the IUD is safer and more effective. Blue and green illustrations, black text on white stock. 5x8½".

206. Do You Know? (Chinese). Subtitled "You Can Start Today to Ask the Obstetrician for Help," this folder depicts contrast between poor family with many children and small, well-to-do family. Illustrated with realistic multi-colored drawings, text beneath each. 5x8½".

207. Happy New Year from Taiwan Public Health Bureau. (Chinese). New Year greeting card to be sent to women. Instructions on taking the pill and having loop inserted. Calendar on back. Cover design in black, gold and red on white background. 4½x3½".

208. Have You Heard? (Chinese). Text and simple illustrations explain use of the pills, suppositories and condoms. Red print on white stock. 4½x6".

209. IUD User's Guide. (Chinese). Instructs new users of the IUD on how to handle possible side effects, how to check IUD periodically, where to go if medical attention is needed. Dist. by International Planned Parenthood Federation, London.

210. Would This Work for You? (Chinese). Text provides instructions on how to check for expulsion, what to do about possible side effects, when to seek medical attention. Designed to be given to new IUD acceptors. Color illustrations with loop on cover. 4½x8".

TURKEY. *All Turkish items distributed by the Ministry of Health and Social Welfare, Ankara*

Flip Books

211. Advice from the Giant in the Jar. (Turkish). Tells the story of a poor family which is given an IUD from a giant in a jar. Adapted from Korean version of "The Genie in the Jar," item 123-15. Large, simple drawings, black on white cardboard. 24pp.

212. The Magic Cup. (Turkish). A family planning allegory superimposed upon the framework of this Korean fairy tale, item 123-10. Large, simple drawings; black on white cardboard.

Posters

213. Four-color poster shows physician holding up a newly born child for the mother to see. Text (in Turkish) reads, "Less but all healthy children - family planning." 20x28".

214. Artistic, four-color poster crowded with strings of paper dolls representing the population explosion. Text (in Turkish) reads, "Have as many children as you can take care of - Family Planning is at your service all around the country." 28x39½".

UNITED ARAB REPUBLIC.

All U.A.R. items are distributed by the Department of Preventive Medicine, Alexandria University.

Posters

215. A Large Number of Children Brings Many Sorrows. (Arabic). Depicts large family in distress, mother nursing new baby. Designed in many bright colors. 13½x19½".

216. Right the Evil of a Large Family with All Your Resources. (Arabic). Framed in gold colored scroll work, the title is described as "Words of the Prophet." No other illustration. 14x19½".

217. Four-color poster shows woman with many children. Text in Arabic states, "Induced abortions are hazardous to your health. To prevent unwanted pregnancy, get in contact with health centers of hospitals." 28x40".

218. Brightly colored poster showing distressed father bent under the burden of the basket on his back which holds six children. Text (in Arabic) reads, "Have only the number you can take care of. Too many children are a burden to the family." 28x40".

UNITED STATES.

Booklets

219. About Birth Control. Text in simple language describes various methods of birth control, including drugstore methods. Multicolored illustrations, straightforward presentation. 7x4". 10pp. Dist. by Planned Parenthood Association of the Southern Mountains.

220. The Case for Planned Parenthood. Discusses threat of worldwide population growth, using photographs for emphasis. Last pages of booklet devoted to appeals for support of Planned Parenthood - World Population. A handsome and distinctive publication utilizing combinations of tan, orange and sepia tones. 8x5½". 12pp. Dist. by PP-WP.

221. *La Clinica de Planificacion de Familia.* (Spanish). Designed for the Spanish-speaking people of Orange County, California, this booklet gives a short introduction to the philosophy of family planning and specific information on most commonly used birth control methods, including oral pills and IUDs. Black print on green stock. 5½x8½". 8pp. Dist. by the Orange County Health Department.

222. *Directory of Family Planning Services in Massachusetts.* Printed in September, 1967, this booklet lists the names and addresses of clinics and hospitals offering birth control services, discusses methods offered, how to get an appointment, and fees. An indication of the progress made in Massachusetts in the field of family planning since the repeal of restrictive legislation in May, 1966. 5½x8½". 8pp. Dist. by the Planned Parenthood League of Massachusetts.

223. *Confidentially ...* Designed to publicize Provest, the birth control pill of the Upjohn Company. Defines terms, gives directions for use, discusses possible side effects, safety, and effectiveness. Cover in white decorated with blue roses. Dist. by the Upjohn Company.

224. *Contraception from Antiquity to Science.* Following a short history of contraception through the ages is a lengthy description of birth control pills, history of their development, and current acceptability. Copyright 1965, G. D. Searle & Co.

225. *Escape from Fear.* A four-color comic book which tells the story of a young couple whose marriage was threatened by the wife's fear of another pregnancy. Their problems are solved after learning about a Planned Parenthood clinic where advice and services are available. Well conceived and presented. 7x10". 6pp. Dist. by PP-WP.

226. *Amor sin Temor.* Spanish version of 225. Dist. by PP-WP.

227. *Escogiendo un Metodo Para el Control de la Natalidad.* (Spanish). Short, general introduction to the various methods of contraception, stressing Emko foam as an effective method of birth control. Dist. by the Emko Company.

228. *Every Child a Wanted Child.* This booklet traces the progress of a patient through clinic procedures at the Planned Parenthood Center of Toledo, Ohio. Illustrated with large, well chosen photographs of views inside the Toledo Center, the booklet also shows the follow-up visit and training program for personnel. Solicits support for Planned Parenthood League of Toledo. 8½x11". 8pp.

229. *Facts and Fallacies about a Happy Marriage.* Answers questions about marital sex, different methods of contraception, menstruation. Purpose of booklet is to promote use of Emko foam. Dist. by the Emko Company.

230. Family Planning. (Chinese). Short cartoon booklet compares the large and small family in terms of food, shelter, education, and jobs. Used in the Chinese section of San Francisco and identical to booklet 27 used in Hong Kong. Brown on yellow stock. 5x4". 10pp. Dist. by the Planned Parenthood Education Project of San Francisco.

231. Family Planning Information to Help You Answer Your Customers' Questions. Instruction booklet for physicians who prescribe Delfen foam. Outlines use, effectiveness, safety. Dist. by the Ortho Pharmaceutical Corp.

232. For Men Only. Small booklet written in very simple language with cartoon-type drawings to illustrate how the practice of birth control can help with problems of family size. Meant for semiliterate men. 5½x3½". 10pp. Dist. by PP-WP.

233. Guide to Child Care. (Chinese). Describes problems of a Chinese family with five children. Wife attends family planning clinic, meets friendly social worker and doctor who explain how conception occurs and outline various methods of birth control. Wife has loop inserted and returns home to face the future optimistically. Designed as small comic book with many illustrations and brief captions. Identical to booklet 28 distributed in Hong Kong. Cover illustration in brown, red and white. 5½x8". 8pp. Dist. by the Planned Parenthood Educational Project of San Francisco.

234. Have Your Next Baby When You Want One. Extremely simple presentation in large type for semiliterate women. Gives brief introduction to birth control methods and suggests visit to the local clinic for futher information. Dark and light blue on white stock. 5½x4". 6pp. Dist. by the Planned Parenthood League of Detroit.

235. How to Practice Birth Control Effectively, by Drs. Richard Frank and Christopher Tietze. Summarizes benefits of birth control, describes with illustrations the female reproductive system, and discusses use and effectiveness of various methods of birth control. Written at eighth grade reading level and has been adapted by many agencies. Brown and blue layout on white stock. 5½x8½". 12pp. Dist. by the Community and Family Study Center.

236. Population Program - Research, Education, Service. Published by the Carolina Population Center of the University of North Carolina at Chapel Hill, this booklet summarizes the Center's research and geographical interests, broad program objectives, graduate and post-doctoral studies available with population content. Lists policy board and faculty associated with the Center. Green print on light blue stock. 4x9". 12pp. Dist. by the Carolina Population Center.

237. May and Bill Learn How to Plan Their Family. Written at third grade level in the form of a story. Simple line drawings used to illustrate various points. Light blue cover. $5\frac{1}{2}$x$8\frac{1}{2}$". 10pp. Dist. by the Literacy Council of Montgomery County, Maryland, Inc.

238. Ortho-Novum SQ: New Oral Contraceptive. Detailed account showing the results of research on the sequential pills. Directions for taking the pills. Dist. by the Ortho Pharmaceutical Corp.

239. Plan Your Children for Health and Happiness. New parents are urged to plan for and space their children. Basic questions about birth control are answered. Cover of this small booklet shows photographic illustration of parents with new baby. $3\frac{1}{2}$x6". 8pp. Dist. by PP-WP.

240. Planee Su Familia para Su Salud y Felicidad. Spanish version of Booklet 239. Dist. by PP-WP.

241. Planning for People ...a World of Good in Family Planning. Intended for the general public, this booklet explains the operations of the Planned Parenthood Center of Buffalo, N. Y., including statement of purpose, who is served, community information and educational services. Well designed and organized. Bright blue on white background. $3\frac{1}{2}$x6". 6pp. Dist. by the Planned Parenthood Center of Buffalo.

242. Questions and Answers on Voluntary Sterilization for Men and Women. Description of the sterilization operation, its effects, factors to be considered in making arrangements for sterilization. Dist. by the Association for Voluntary Sterilization, Inc., New York.

243. Reverence for Life. States the purposes of and services provided by Planned Parenthood of Nassau County and describes how the organization has contributed to the health of the community during its 32 years of existence. Pink stock with black print. $3\frac{1}{2}$x5". 10pp. Dist. by Planned Parenthood of Nassau County, New York.

244. Sex after the Baby Comes. Good discussion for new parents about resuming sexual relations following childbirth. Explores the problems many young wives encounter at this period in their lives, post-partum depression and fear of another pregnancy. Advises use of contraceptives and a period of readjustment between pregnancies. Photograph of young couple with baby on cover. 4x6". 10pp. Dist. by PP-WP.

245. Some Important Questions and Answers. Intended for women for whom Norlestrin brand oral contraceptive has been prescribed. Detailed description of use of the pill, possible side effects, when to contact the physician. One-year calendar for patient use in back of booklet. Dist. by Parke, Davis & Co.

246. Take a Chance Dan. Brightly colored booklet describes importance of "being careful every time." Includes elementary diagram of female reproductive system and general discussion of birth control. 4x6". 6pp. Dist. by the Emko Co.

247. Jose, el Arriesgado. Spanish version of Booklet 246.

248. This Is Planned Parenthood - World Population. Description of the aims and goals of the PP-WP organization as well as the challenge posed by population problems throughout the world. Effect of simplicity and dignity achieved in format and text. Black ink on grey stock with varied typefaces. 4x8". 9pp. Dist. by Planned Parenthood - World Population, New York.

249. Untitled, but referred to informally as "Stop and Go." Series of eight uncaptioned cartoon-type illustrations in red, green and black, showing growth of family from one to three children and the effect of this growth on the parents. Sixteen basic words in text. Designed for semiliterate audience. 3½x4". 8pp. Dist. by Planned Parenthood of the Southern Mountains.

250. What Teen-Agers Want to Know about Family Planning, by Donald J. Bogue. Sets forth the four choices which determine the future of a young person: how far he goes in school, which job he takes, whom he marries, when he has his first baby. Brief survey of most reliable birth control methods, warnings against unreliable methods, where to go for advice. 4½x5½". 16pp. Dist. by the Community and Family Study Center, Chicago.

251. A Word to the Wives Who Use Ortho-Novum Tablets. Intended to be given to women for whom Ortho-Novum tablets are prescribed, this booklet explains how to take the pills, how they work, their effectiveness. Dist. by the Ortho Pharmaceutical Corp.

252. You Can Plan Your Family. Compares large and small families in terms of education, health, material possessions, food, and outlook for the future. Designed for semiliterate audience, utilizing cartoon drawings of both Negro and white families. Blue and black on white stock. 4x5½". 10pp. Dist. by Planned Parenthood of the Southern Mountains.

253. Ustedes Pueden Planear Su Familia. (Spanish). Based on the booklet "You Can Plan Your Family," this version shows slightly rearranged text and pictures of white people only. Designed for semiliterate Spanish-speaking people. Orange and black on white stock. 4½x5½". 10pp. Dist. by PP-WP.

Brochures

254. After Your Doctor Prescribes Ortho-Novum 2. Attractive four color brochure gives complete instructions on taking Ortho-Novum 2 brand oral contraceptive, possible side effects and how to deal with them. 4x7½". 20pp. Dist. by Ortho Pharmaceutical Corp.

255. After Your Doctor Prescribes Ortho-Novum SQ. Information for the woman for whom this type of Ortho-Novum brand birth control pill is prescribed. Text similar to Booklet 254. 4x7½". 22pp. Dist. by Ortho Pharmaceutical Corp.

256. The Doctor Talks with the Bride & Groom, by Lena Levine, M.D. Designed for engaged couples and newlyweds. Describes preparation for intercourse, the sex act itself, period of afterplay. Attempts to dispel popular myths and improve marital adjustment to sex. Includes brief section on family planning. Grey, yellow and black print on white stock. 5½x8½". 14pp. Dist. by PP-WP.

257. Family Planning in the Developing Nations. Discusses the International Planned Parenthood Federation and its work with other organizations to set up family planning programs abroad. A paragraph is devoted to the population problems of each member nation of IPPF. Extensive use of photographs for emphasis. Designed to inform the general public about IPPF. 4x9". 36pp. Dist. by PP-WP.

258. Famine Stalks the Earth. Statistics and layman's language used effectively to present population problem to general public. Argues that lowering the birth rate is the only answer to impending world famine. Discusses use of the pill, IUD, widespread vasectomy and legalized abortion methods to cut population growth. Outlines role of private organizations and foundations to supplement government action. The reader is urged to help by discussing the issue with friends, writing letters to newspaper editors, congressmen, and others. Black on white. 4x7½". 18pp. Dist. by the Hugh Moore Fund.

259. Fertility Control: a Social Need - A Medical Responsibility, by Richard L. Day, M.D. Written for the general public, this publication includes major sections on the demographic problem, the social problem of overpopulation, methods of contraception, research in progress, and policy statements on population. 40pp. Dist. by PP-WP.

260. The Gift of Life. Aimed at the junior high school audience, this brochure depicts in simple, clear drawings the development of male and female sexuality, fertilization of the egg, infant in the uterus, and birth of the baby. Brief text accompanies each picture. Mention of intercourse avoided. 4x6". 29pp. Dist. by the New York State Department of Health.

261. Men: the Truth about Birth Control. Discusses benefits of practicing birth control: economic, social, improvement of family relationships. Provides general information about how to obtain contraceptives and discusses their effectiveness. Gives logical answers to often asked questions about using birth control methods. Attractively designed and effectively worded. Blue and black on white background. 4x5½". 17pp. Dist. by the Community and Family Study Center, Chicago.

262. Modern Methods of Birth Control. Brief and clear description of all methods of birth control now available and directions for their use. Also describes methods not recommended. Attempts to dispel myths about birth control. Discusses sterilization and non-prescription methods. 3½x6". 15pp. Dist. by PP-WP.

263. Mrs. King Has a Baby. Brochure in comic book form designed for prenatal patients. Illustrates hospital procedures before and during the birth of a baby. Brief mention of family planning. 7x10". 16pp. including cover illustration. Dist. by the Maternity Center Association, New York.

265. A New Look at Our Crowded World, by Maxwell S. Stewart. (Public Affairs Pamphlet No. 393). A clear and readable account of growing population problems throughout the world since World War II. Stewart discusses the problem in the United States and other representative nations with regard to public policy, religious and traditional attitudes, availability of new contraceptives. Special emphasis is placed upon ratio of available food supply to increasing numbers of people. Six charts are included. 5x7". 28pp. Dist. by Public Affairs Pamphlets.

266. Personal Instructions: All-Flex Diaphragm Method. Designed for the woman for whom a diaphragm of this type has been prescribed, this brochure contains a brief description of female reproductive system and instruction for use of diaphragm and jelly. Dist. by the Ortho Pharmaceutical Corp.

267. Personal Instructions: Diaphragm Method. Text similar to that of Brochure 266. Dist. by Ortho Pharmaceutical Corp.

268. The Population Bomb. Explanation of the consequences of rapidly increasing population - war, famine, communism - followed by an exploration of possible alternatives and the need for strong government policies. Text is preceded and followed by endorsements of birth control programs by prominent persons, including John D. Rockefeller, III, and Arnold Toynbee. 4x7½". 22pp. Dist. by the Hugh Moore Fund.

269. The Poverty of Abundance. Designed to inform American businessmen about population problems, pointing out that a larger population does not mean a better market for goods and services. Makes use of statements by prominent business leaders. Beautifully illustrated with appropriate photographs, this brochure discusses such population-related problems as education, welfare, and employment. Convincing use of statistics to support each point. 9½x5½". 52pp. Dist. by PP-WP.

270. A Prescription for Family Planning: the Story of Enovid. Describes development of Enovid by G. D. Searle & Co. within the context of the overall birth control movement. Answers questions on safety, long-term use, and other medical aspects of Enovid. Discusses family planning as essential for

personal welfare and national progress. Indicated as "a reference for professional use," this publication can be comprehended by the educated lay person. Glossary and bibliography. 6x9". 51pp. Dist. by G. D. Searle & Co.

271. A Prescription for Family Planning: the Story of the Pill. Development of the pill described within the historical context of centuries-long search for effective contraceptive methods. Describes action of pill, its effectiveness in contrast with other methods of birth control. Evaluates birth control in the context of personal and national welfare and progress. Section devoted to answering 12 often asked questions about the pill. This brochure is indicated as "a reference for professional use," but can be readily understood by the educated layman. Glossary and bibliography. 6x9". 63pp. Dist. by G. D. Searle & Co.

272. Reverence for Life. Describes factors contributing to growth of population in the U. S. and abroad and measures which are being taken to combat the problem by the International Planned Parenthood Federation and Planned Parenthood - World Population. Advises reader that he can contribute financially or help by direct participation. Generous use of excellent photographs. Orange and black on white stock of good quality. 11x8½". 16pp. Dist. by PP-WP.

273. The Safe Period. Describes method of determining "safe" period by taking temperature and keeping record, and discusses "rhythm calculators." Purple ink on white stock. 3½x6". 15pp. Dist. by PP-WP.

274. Metodo del Ritmo. Spanish translation of Brochure 273. Dist. by PP-WP.

275. Successful Family Planning Made Easy and Inexpensive, by Drs. Richard Frank and Christopher Tietze. A birth control manual with special sections on each method and how to improve the sexual side of marriage. Includes table of contents and definition of terms used in brochure. Illustrated. An outstanding publication that has been widely adapted. 5½x8½". 58pp. Dist. by the Community and Family Study Center, Chicago.

276. La Sortija de Compromiso. (Spanish). The story of an engaged Puerto-Rican couple living in the U. S. and how they arrived at a decision to practice family planning after marriage. Illustrated by photographs taken from the movie of the same name, item 328, ("The Engagement Ring"). 5½x8½". 14pp. Dist. by PP-WP.

277. To Be a Mother, to Be a Father. Short, clear introduction to reproductive anatomy, conception, and birth control. Brochure utilizes large print, basic vocabulary. Well illustrated with sketches of birth control devices. Directed to both Negro and white families. 3½x6". 21pp. Dist. by PP-WP.

278. To Be a Mother, to Be a Father. (Chinese). Version of Brochure 277 for use by Chinese-speaking Americans. Purple and black cover. 5½x8½. 21pp. Dist. by Planned Parenthood of New York City.

279. Ser Padre, Ser Madre. Spanish version of Brochure 277. Dist. by PP-WP.

280. To Those Denied a Child. Subtitled "A Guide for Husbands and Wives Seeking Parenthood," this brochure is designed to guide childless couples to various sources of help. Discusses in layman's language some of the causes of infertility in the male and female. Lists locations where infertility help is available in 44 states. 4x6". 33pp. Dist. by PP-WP.

281. Understanding. Designed for use by physicians in teaching their patients about the reproductive system, menstrual cycle, conception, pregnancy, and birth control. Instructions on the use of various methods. For the physician there are instructions on diaphragm fitting, insertion of IUD, prescribing oral pills. Well illustrated throughout. 8½x11". 84pp. Dist. by the Ortho Pharmaceutical Corp.

282. What Is Family Planning? (Chinese). Illustrations with text on opposite page describe problems of large families, contraceptive methods, and benefits of planning one's family for individual as well as national objectives. Clinic locations included. Used in Chinese section of San Francisco. Black and red on white stock. 4x6". 15pp. Dist. by the Planned Parenthood Education Project of San Francisco.

283. Who? What? Where? Why? Presents the objectives and program of the Planned Parenthood Association of Maryland, Inc. Attractive format uses graduated page sizes. Illustrated with realistic line drawings. Green and white layout. 9x4". 18pp. Dist. by the Planned Parenthood Association of Maryland, Inc.

284. What You Should Know about Birth Control Pills. Presents a strong case for using the pills in favor of any other form of birth control. Compares the pills with other methods, describes why they are most effective, and provides detailed instructions to women for whom pills have been prescribed. Lists possible side effects and evaluates long term safety. Includes glossary of terms used in brochure. Cover photograph shows woman's hand holding pill. 3½x5". 64pp. Dist. by Dell Publishing Co.

Bumper Stickers

285. Ease the Squeeze! Support Planned Parenthood. Black print on luminous red paper. Dist. by PP-WP.

286. Planned Parenthood/For the Children of Tomorrow. Printed in black on green background and in bright yellow on black background. Dist. by PP-WP.

287. Trouble Parking? Support Planned Parenthood. Black lettering on vivid orange background. Dist. by PP-WP.

Cards, Appointment

288. Do You or Don't You Want to Have a Baby? Envelope containing appointment card with prepaid postage to be filled out and sent to Planned Parenthood clinic in one of nine listed neighborhoods. Brightly colored yellow and blue envelope states, "Get the Facts about Family Planning ..." and gives brief summary of birth control methods before directing reader to her family doctor or the nearest family planning center. 3½x6". Dist. by the Planned Parenthood Association of Kansas City, Mo.

289. Each One - Reach One. An original technique to encourage satisfied acceptors to bring their friends to the Planned Parenthood clinic. Acceptors are supplied with cards for distribution. When new patient presents card at clinic, the motivator is presented either with a free one month's supply of pills or a book on sex education. Card also lists clinic locations and phone numbers for all of Alameda County. Black print on green stock. 6x4". Dist. by Planned Parenthood League of Alameda County, California.

Cards, Display

290. Family Planning Clinics in Your Neighborhood. Standing card designed for window display identifies three family planning center locations. Pink and grey on white poster paper. 6½x10". Dist. by the Minneapolis Health Department.

Card, Multipurpose

291. Designed in the form of a calling card, this item gives addresses and phone numbers for main branch centers of Planned Parenthood of Metropolitan Washington, D. C. Could be used to accompany more extensive literature, might be handed out from booths, or put to other uses considered feasible by Planned Parenthood personnel. Dist. by Planned Parenthood of Metropolitan Washington, D. C.

Films

The Earth and Mankind. The following series of six films was produced in 1960 by the National Film Board of Canada for National Educational Television. They are suitable for showing to the general public. Distributed by McGraw-Hill Textfilms and the Audio-Visual Center, Indiana University.

292. People by the Billions. 16mm. b & w. 28 min. Portrayal of the world population problem and its tragic implications for the future. Discusses the role of man's control over flood, drought, and natural disasters which formerly acted as a check on population growth. Some statistical errors (India's population growth rate is understated). Powerful scenes of post-war China are included.

293. Man and His Resources. 16mm. b & w. 28 min. Discusses basic resources necessary for life, with emphasis on water and food. Suggests wealthy nations share food supply with poorer nations.

294. To Each a Rightful Share. 16mm. b & w. 28 min. Contrasts the "have" and "have not" nations, showing the tremendous waste by Western society in the use of its resources. Points out that we are now consuming raw materials of the underdeveloped nations to maintain this wastefulness.

295. The Global Struggle for Food. 16mm. b & w. 28 min. A documentary report on the progress of man's efforts to expand worldwide food production through agricultural experimentation, construction of dams, and redistribution and settlement of land areas.

296. Can the Earth Provide? 16mm. b & w. 28 min. A survey of the scientific resources now being utilized in an effort to solve the food problem of mankind.

297. Challenge to Mankind. 16mm. b & w. 28 min. The threat to mankind of increasing population and decreasing food supply is examined through interviews with Madame Pandit, India; Paul Hoffman, United States; Lord Boyd Orr, United Kingdom; Dr. Victor Belaunde, Peru; and Dr. Hugh Keeleyside, Canada.

The Population Problem. Six 60-minute documentary films produced by National Educational Television in 1965. Distributed by the Audio-Visual Center, Indiana University.

298. Brazil: the Gathering Millions. 16mm. Color. 60 min. Describes inmigration from rural to urban areas and problems arising as a result. Squalor of slums graphically shown. Brazil's vast land area and limited resources are analyzed in relation to population growth. Need for national family planning program is emphasized.

299. The European Experience. 16mm. Color. 60 min. History of population growth in Europe and the various factors in each country which contributed to its stable population. Traces the role of social and economic revolutions from the Middle Ages to the present and views Europe's stable growth rate as a significant lesson to the rest of the world.

300. India: Writing on the Sands. 16mm. Color. 60 min. Portrayal of the contemporary scene in India with discussion of the role that rapidly increasing population has played in preventing economic growth. Interviews with Mrs. Indira Gandhi and M. C. Chagla who dramatize the necessity of much more effective family planning programs. Illustrates the development of the IUD and the importance of this device in the Indian program.

301. Japan - Answer in the Orient. 16mm. Color. 60 min. Shows Japan as the only Asian nation to reduce its birth rate since World War II and examines the factors which have made this possible.

302. U.S.A. - Trouble in Paradise. 16mm. b & w. 60 min. Analyzes population trends in the United States, focusing on the "baby boom" following World War II and the increasing number of senior citizens today. Designed to alert viewers to America's increasing population problem. (Formerly titled "Time for Decision").

303. New Facts of Life. 16mm. Color. 60 min. Provides information about fertility and infertility research currently being carried out in various parts of the world. The viewer tours laboratories where scientists are trying to find simpler methods of birth control acceptable to all religious faiths. (Formerly titled "Gift of Choice").

Films which are not part of a series.

304. The Banquet of Life. 16mm. b & w. 54 min. 1967. Produced by the Canadian Broadcasting Company for National Educational Television. This dramatic and well produced film asserts that it is not enough to increase the food supply for overpopulated areas. Birth control must be included in any programs which seek to make more food available, or the problems will only become more acute. Dist. by Planned Parenthood - World Population Film Library.

305. Boy to Man. 16mm. Color. 16 min. 1962. Presents the changes during adolesence in order of development, moving from superficial changes of growth, skin, voice, and body hair, to the phenomena of glandular changes and sexual maturation. Intended for junior high school audience. Dist. by Churchill Films.

306. The Costly Crowd. 16mm. Color. 15 min. 1961. The story of a civic-minded businessman serving as chairman of a tri-county planning committee attempting to draw up a 20-year development plan. Upon surveying the problems which result from a growing urban population, he realizes that population growth does not only mean increased consumption, but also contributes to growth of urban slums, destitute families, overcrowded and understaffed hospitals, and a myriad of other serious problems, all graphically portrayed in the film. Designed for an audience of business and community leaders, it is suitable for all adult audiences. Produced by Parthenon Pictures of Hollywood. Dist. by Datafilms.

307. Early Marriage. 16mm. Color. 25 min. 1960. Reenactments of Protestant, Jewish, and Roman Catholic wedding ceremonies are shown in sharp contrast to the elopement of a young couple and their dreary ceremony performed by a justice of the peace. The problems faced by the young couple are portrayed through scenes in their high school classrooms and with the school counselor. Strongly reaffirms traditional attitudes of society. For use with high school groups to serve as a stimulus for further discussion. Dist. by Henk Newenhouse Productions, Inc.

308. Fair Chance. 16mm. Color. 15 min. 1959. Produced by Parthenon Pictures of Hollywood, this film tells the story of how two families learn to practice family planning. Stresses that it is every child's birthright to be born into a capable, healthy and loving family. Dist. by Datafilms.

309. Family Planning. 16mm. Color. 10 min. 1967. Produced by the Walt Disney Studio and sponsored by the Population Council of New York. An animated cartoon featuring Donald Duck, this film provides an overview of population problems and birth control methods. Designed for a wide audience-students, PTA groups, community organizations - and for use in hospital-based programs. An accompanying teccher's guide is available. Dist. by Buena Vista Productions.

310. Fertilization and Birth. 16mm. Color. 13 min. 1967. A well conceived film using animation to show fertilization process in various animal species. Birth of chicks, puppies and a calf are shown. The final segment reintroduces animation to show the development and birth of a baby. Designed for elementary school audiences. Dist. by Henk Newenhouse Productions.

311. Five Million Women. 16mm. b & w. 9 min. 1967. By Herman J. Engel for Planned Parenthood - World Population. Utilizes data from a special Census Department survey to trace the demographic characteristics of an estimated 5.3 million U.S. women still in need of subsidized family planning services. The viewer is also taken into the home of a typical family in this category. Dist. by Planned Parenthood - World Population Film Library.

312. Girl to Woman. 16mm. Color. 18 min. 1965. Explanation of the physiological changes during adolesence. Shows physical development with regard to growth, body hair, glandular changes, reproductive organs. For junior high school audience. Dist. by Churchill Films.

313. Human and Animal Beginnings. 16mm. Color. 13 min. 1965. Produced by Wexler Films of Los Angeles for the E. C. Brown Trust Foundation. A classroom film for grades 1-3. Uses animated cartoon in combination with photography to present the basic facts of human and animal reproduction. The human infant is compared with baby fish, ducks, rabbits, guinea pigs, and a monkey. This comparison shows how each is born, how the newborn eats, its degree of helplessness, and how long it stays with the mother. Dist. by Henk Newenhouse Productions, Inc.

314. Human Growth. 16mm. Color. 20 min. 1962. Film shows 5th grade classroom discussion of human growth and maturation, fertilization, menstruation, and development of fetus. For use by classroom teacher to introduce and stimulate discussion in her own class. Dist. by Henk Newenhouse Productions, Inc.

315. Human Heredity. 16mm. Color. 18 min. 1956. Produced by Churchill-Wexler Films for the E. C. Brown Trust Foundation. This film combines photography with animated drawings to introduce elementary genetics to school children of grades six through eight. Shows chromosomes of parents combining at the moment of conception, explains how hereditary characteristics are carried in the genes, and describes the dominant and recessive characteristics as had been discovered by geneticists up to 1956. Dist. by Henk Newenhouse Productions, Inc.

316. Human Reproduction. 16mm. Color. 20 min. 1966. Portrayal of human reproduction in simple terms. Animation used to illustrate male and female reproductive systems, menstruation, birth process. Designed for secondary school family life education programs. Dist. by McGraw Hill Textfilms.

317. Life in the Balance. 16mm. Color. 29½ min. 1966. Documents the story of man's race against hunger by depicting patterns of world food shortages and changes in the world's environment due to increasing population pressures. Outlines the efforts of scientists to deal with these problems, especially in terms of the oil industry's contribution to increasing food production and reclaiming wastelands. Dist. by the Standard Oil Company of New Jersey.

318. Local Issue: Sex, What Is It? 16mm. b & w. 30 min. 1967. Produced by KRMA-TV, Denver, for National Educational Television. The story of a community's dilemma: when the high school board decided to include a kindergarten through high school sex education program in the new curriculum, the community split into two factions, one eager to help the board establish the program, the other adamantly opposed to it. Dr. Alan F. Guttmacher is asked to give his opinion in the matter, and his answers help put the discussion into perspective. For communities, school boards, or PP-WP Affiliates contemplating work in the area of sex education in school systems. Dist. by the Audio-Visual Center, Indiana University.

319. Margaret Sanger. 16mm. b & w. 15 min. 1965. Produced by Herman J. Engel for Planned Parenthood - World Population. Narrated by Katherine Hepburn, this documentary film portrays the life of Margaret Sanger and her fight to make birth control information and services available to American women. Excellent dramatic summary of the birth control movement, past and present. For secondary school and college students as well as the general public. Dist. by PP-WP Film Library.

320. No Room for Wilderness. 16mm. Color. 30 min. 1967. Produced by the Sierra Club, California. A beautiful film photographed in the African wilderness which describes how civilization and overpopulation have destroyed the delicate balance of nature. The film is for conservation groups but contains a strong plea for population control as vital to preservation of the wilderness. Dist. by The Sierra Club.

321. Parent to Child about Sex. 16mm. Color. 30 min. 1966. A psychiatrist, an obstetrician, and a pediatrician demonstrate to parents how sex education should be approached and how young people may be brought to a full appreciation of themselves as sexual beings. Discusses misconceptions about sex and the responsibility of parents to create an atmosphere of free discussion with their children. Dist. by the Audio-Visual Center, Wayne State University.

322. Phoebe - Story of Premarital Pregnancy. 16mm. b & w. 30 min. 1954. The story of Phoebe, an unmarried high school girl who discovers that she is pregnant. Through a series of flashbacks her relationships with her parents and Paul, her boyfriend, are explored. As Phoebe considers various alternatives (abortion, marriage) she begins to recognize the consequences to herself, to the unborn child, to Paul and her parents. A restrained, thoughtful film which does not moralize or advise. Designed to make young people aware of the profound problems caused by premarital pregnancy. Dist. by McGraw Hill Textfilms.

323. The Pill Clinic. 16mm. b & w. 30 min. 1964. The story of the planned parenthood program in Mecklenberg County, North Carolina. Produced by a Florida educational TV station, this film was shown to provoke discussion about making family planning services available in that state. An intelligent discussion of the need for family planning services by Mecklenberg County officials, local ministers, physicians, and patients using clinic facilities. Dist. by L. Russell of Barton Film Co.

324. Planned Families. 16mm. Color. 18 min. 1965. Combines photography and animation to illustrate functions of the male and female reproductive systems. Discusses mode of action of each method of contraception without recommending any particular one. Excellent art work and clear, explicit narration. Dist. by Allend'or Productions.

325. Population Ecology. 16mm. b & w. 19 min. 1963. One of a series of films produced by Encyclopedia Brittanica for secondary school biology classes, but suitable for adult audiences as well. Uses fruit flies, rabbits, and hawks to illustrate the dynamics of population growth and the balance of life in nature. Presents human overpopulation as the result of man's mastery over his environment. Dist. by the Encyclopedia Brittanica Films.

326. Population Explosion. 16mm. b & w. 35 min. 1959. Edited version of an hour-long documentary done by CBS Reports, this film analyzes the population problem in India. Includes interviews with Indians prominent in family planning work: V. K. R. Rao, S. Chandrasekhar, Nehru, Lady Dhanvanthi Rama Rau and others. Statistics are presented on a simple level and the report includes some discussion of the cultural, religious, and educational barriers to birth control. Report stresses need for inexpensive, medically approved contraceptives. Dist. by Carousel Films.

327. Sex in the Sixties. 16mm. Color. 52 min. 1967. Produced by Irving Gitlin Productions, Inc., of New York. Examines effects of the flood of sexual stimuli upon society. Shows interviews with students and faculty and tours a Planned Parenthood center for a survey of its daily work, aims and accomplishments. "Sex in the Sixties" is the original, uncut version of the ABC-TV presentation. The edited version, 29 minutes long, is retitled "Sex in Today's World" for distribution to schools, libraries, and community groups. Dist. by Irving Gitlin Productions, Inc.

328. La Sortija de Compromiso (The Engagement Ring). (Spanish). 16mm. Color. 25 min. Dramatic story of engaged Puerto-Rican couple living in a large metropolitan U. S. city, and the difficulties they encounter on their way to a decision to practice family planning. A fine film presented with tact and conviction and utilizing professional actors. Available with or without English subtitles. Dist. by Planned Parenthood - World Population Film Library.

329. Squandered Heritage. 16mm. Color. 14 min. 1966. Provides insight into population problems from the national as well as individual point of view, and shows what one agency, Planned Parenthood, is doing to solve these problems. Shows in detail clinic procedure at a Planned Parenthood center. To inform the general public about activities and goals of Planned Parenthood. Dist. by Planned Parenthood Association, Chicago Area.

330. The Squeeze. 16mm. b & w. 11 min. 1964. A dramatic, kaliedoscopic view of crowded sidewalks, highways clogged with cars, and burgeoning neighborhoods graphically illustrate the menace of population growth and deteriorating quality of life in U.S. urban areas. Voice over narration consists of a series of statements by the "man on the street," who gives his viewpoint on population problems. The film offers no solutions, but may be used to provoke discussion about population problems and the need for birth control programs. Dist. by Henk Newenhouse Productions, Inc.

331. To Plan Your Family. 16mm. Color. 14 min. 1967. Utilizes animation to describe reproductive physiology and contraceptive methods. Includes lively, believable photographed interviews with satisfied users of pills and IUDs. For use in patient orientation, in clinics, hospital programs and community meetings. Dist. by Churchill Films.

332. Under One Roof. 16mm. Color. 26 min. 1967. Artistic and well photographed documentary film tells the stories of two Negro and one white family and the various problems they face as a result of too many children. In their own words, the women of these families tell of the economic, physical and psychological problems associated with large families. Narrator provides commentary on each family situation to unify film. No contraceptive advice is given, although frequent reference is made to family planning. Designed for use in post-partum clinics, family planning clinics, and public education programs in the rural South to help women understand the need for birth control. Produced and distributed by the Carolina Population Center, Chapel Hill.

Film Strips

333. Children by Choice. 35mm. Color. 77 frames. 12" record, 33rpm. Points out responsibilities of marriage and benefits of postponing pregnancies. Provides overall view of contraceptive methods. Dist. by G. D. Searle & Co. Reference and Resource Program.

334. Comparisons in Contraception. 35mm. Color. 74 frames. 12" record, 33rpm. Introduction to several of the most effective methods of birth control. Also discusses reasons for failure to practice family planning and the consequences which will result: poverty, delinquency, overcrowded homes. Good, clear illustrations of sex anatomy and birth control devices. Dist. by G. D. Searle & Co. Reference and Resource Program.

335. Especially for Boys. 35mm. Color. 47 frames with sound. Intended for boys in the sixth grade, this film strip would also be useful with older groups. Designed to develop wholesome attitudes about human growth, development and reproduction. Describes role of sex glands in the male and female, how fertilization occurs, how the baby develops until birth. Includes brief mention of responsibility of parents. Dist. by Henk Newenhouse Productions, Inc.

336. For Your Information. 35mm. Color. 74 frames. 10" record, 33rpm. Describes female reproductive system, how conception takes place, and how the birth control pill prevents pregnancy. Detailed instructions, questions and answers concerning use of pill. Dist. by the G. D. Searle & Co. Reference and Resource Program.

337. Planning Your Family. 35mm. Color. 40 frames. Accompanying 6-page script to be read aloud. Format utilizes cartoon figures and drawings to illustrate the fundamental reasons for and methods of birth control. The frames include sketches of male and female sex organs, types of birth control that are "not sure" (vaseline, douche, breast feeding) and "effective methods" (foam, pills, and IUD). Main emphasis is placed on using the IUD. Dist. by the Georgia Department of Public Health.

338. Sex: a Moral Dilemma for Teen-agers. Parts 1 & 2. 35mm. Color. 150 frames. Two 12" records, 33rpm. These two film strips make use of actual recorded voices of teen-agers discussing sexual mores. Narration by Dr. Mary Calderone and other authorities in the sex education field explain the physical, psychological, and emotional problems of premarital sex. Emphasizes that decisions are now being made by teen-agers, who require accurate information and guidance. Designed for use in secondary school sex education programs as a stimulus to discussion and for use with parents of teen-agers. Dist. by Guidance Associates, Harcourt, Brace & World.

Fliers

339. Birth Control Clinics in Wayne and Oakland Counties. Lists clinic hours, location, telephone number and suggests that holder pass on this information to a friend. Red and blue print on white poster stock. 3x5". Dist. by the Planned Parenthood League, Inc., of Detroit.

340. A Children's Bill of Rights. Lists ten rights of children, including the right to be wanted, loved and cared for by parents; the right to physical and moral support from parents; and the necessity for food and shelter. Blue on white. 8½x11". Dist. by the Planned Parenthood Association of Maryland.

341. For Men Only. Addressed to the male audience, this cartoon-illustrated flier provides reasons for family planning from the point of view of the husband. Adapted from the booklet of the same name. Black on white stock. 8½x14". Dist. by the Planned Parenthood Association of Maryland.

342. Free Birth Control Is Here! Announcement of Planned Parenthood services. Describes how child spacing can help the family and lists address and telephone number of clinic. Photograph of happy Negro and white children used as illustration. Dark blue print on light blue stock. 8½x14". Dist. by Planned Parenthood Association of Maryland.

343. Getting Married? Suggests that the bride and groom obtain family planning advice from their doctor, a public health clinic, or a Planned Parenthood organization. No addresses or telphone numbers indicated. Pink on white stock; illustration of bride and groom. 4x6". Dist. by Planned Parenthood of Metropolitan Washington, D. C.

344. How Many Children Do You Want? ...and When? The Decision Is Yours! Briefly describes benefits of birth control and advantages enjoyed by the small family. Directs reader to Planned Parenthood Association for more information. Includes line drawings comparing large with small families. Black on light orange background. 8½x11". Dist. by Planned Parenthood Association of San Diego County.

345. If You Don't Want a Baby Every Year. Gives telephone numbers for appointments in Planned Parenthood branch clinics. Reverse side of card briefly states benefits of birth control. Front of card has illustration of cupid. Blue print on pink stock. 3½x5½". Dist. by Planned Parenthood Association of Phoenix.

346. The Key to Family Happiness Is Family Planning. Designed in the shape of a key to be hung on the doorknobs of homes visited by public health nurse and other family planning personnel, this large flier is a directory of the Planned Parenthood clinics in Omaha, Nebraska. Black print on yellow stock. 13" long. Dist. by Planned Parenthood Committee of Nebraska.

347. Love without Fear. Using comic strip format, one girl tells another about the Planned Parenthood clinic in her neighborhood. Very basic language. Gives clinic addresses. Black and white. 9½x12½". Dist. by Planned Parenthood Association of Philadelphia.

348. Planned Parenthood - Special Report. Designed to acquaint the public with the work of Planned Parenthood in Minnesota. Flier gives locations, phone numbers, and cost of attending the central clinics. Describes the work of the mobile unit, which serves women who do not live within easy travelling distance of these clinics. Illustrated with photograph of the mobile unit. 8½x14". Dist. by Planned Parenthood of Minneapolis.

349. Plan Your Family for Health and Happiness./ Muchos Ninos. (English and Spanish). Answers questions most often asked about contraception and directs readers to the Planned Parenthood Center. English on one side, Spanish on the other. Black on white stock. 8½x11". Dist. by the Planned Parenthood Center of Mission, Texas.

350. Sorry I Missed You. Designed to be hung on doorknob by visiting worker if occupant is not at home. Includes clinic address and phone number. Pastel colored cut-out of a baby being carried "stork-fashion" in a diaper. 4½x6". Dist. by Planned Parenthood of Richland and Lexington Counties, S. C.

351. Sorry We Missed You. Designed to be hung on doorknob by visiting nurse or social worker if occupant is not at home. Bright three-color cut-out in the shape of a house, with children appearing in every window and doorway. 4½x9". Dist. by Planned Parenthood of Richland & Lexington Counties, S. C.

352. This Is a Special Message. Provides information on the Birnberg Bow to women attending hospital prenatal clinic. Black print on blue. 5½x8½". Dist. by the Duval Medical Center of Jacksonville, Fla.

Folders

353. Babies by Invitation Only. Very brief description of family planning philosophy and directory of clinic locations. Includes step-by-step account of what happens to the patient when she comes to a Planned Parenthood center. Blue print on white stock with stork illustration on cover. 3½x6". Dist. by Planned Parenthood League of Connecticut.

354. Bebes Solo Por Invitacion. Spanish translation of Folder 353. Dist. by Planned Parenthood League of Connecticut.

355. Basic Facts about Vasectomy. Fold-out explaining what is involved in male sterilization, how it affects sex life and marital harmony, objectives of the Association. Dist. by the Human Betterment Association for Voluntary Sterilization, Inc.

356. Birth Control Can Help You and Your Family. Describes in simple language how birth control can help the whole family and advises readers to get such help from a doctor. Includes prepaid detachable postcard to send in for futher information. Green print on white stock. 3x5½". Dist. by Planned Parenthood League of Greater New Haven.

357. Birth Control Facts for Families. Explains the work of Planned Parenthood, that services are free, "really work," and have religious sanction. Designed in black and gold on white stock with sketch of smiling parents and baby on cover. 3½x6". Dist. by PP-WP.

358. Birth Control Facts for Families. Same text and size as Folder 357. Red print on yellow stock with small photographic illustrations of smiling children. For general distribution. 3½x6". Dist. by Community Action Agency, Baltimore.

359. The Children of the World Deserve to Be Planned. This folder consists largely of photographs of happy scenes of family life in several different countries. Each is a small family, and the statement is made, "The future of the world requires family planning." Back of folder lists countries which are affiliates of International Planned Parenthood Federation. Designed for general distribution. 5½x8½". Dist. by PP-WP.

360. Choose Your Family Size. This? or This? Simple sketches on bright yellow paper illustrate the role of Planned Parenthood in promoting happy families. Also contains a printed schedule of family planning clinics. For general distribution. 3x7". Dist. by the Planned Parenthood Center of Austin.

361. Congratulations - Felicitationes. (English and Spanish). Attractive design for mailing to new parents. Congratulates them on birth of baby and suggests they visit family planning clinic for counseling. Photograph of happy mother and child on cover. Beige and brown. 6½x3½". Dist. by the Planned Parenthood Center of El Paso.

362. Congratulations on Your Baby. And Now ... Simple language outlines services offered by Toledo Family Planning clinic. Aimed at new parents who may wish family planning help. Also offers medical advice for those unable to have children. Photograph of healthy baby on cover. Red print on white stock. 3½x6". Dist. by the Planned Parenthood League of Toledo.

363. Congratulations on Your Baby! And Now ... Brief invitation to new mothers to visit family planning clinic for information or services. Line drawing of mother and child reproduced on front cover. Red on white. 3½x6". Dist. by Planned Parenthood of Santa Barbara.

364. Do You Want Another Baby Next Year? Illustrated folder compares large and small families. Points out reasons for considering birth control and includes map showing location of clinic. Cover drawing of unhappy mother and numerous

children contrasted to inside drawing of happy small family. Lavender stock with blue print. 5½x8½". Dist. by Planned Parenthood League of Dutchess County, Poughkeepsie.

365. Do You Want Another Baby This Year? Frequently asked questions and answers about family planning: What is birth control? Is it harmful? How much does it cost? Simple language in large black type on yellow stock. 4x6". Dist. by the Planned Parenthood Center of El Paso.

366. Quire Usted Otro Hijo Este Ano? Spanish version of Folder 365. Dist. by the Planned Parenthood Center of El Paso.

367. El Derecho de Nacer (The Control of Birth). (Spanish). Explains briefly some of the benefits of family planning and lists locations where contraceptive services are available. Photograph of smiling family on front. Black print on yellow. 4x5½". Dist. by Planned Parenthood Association, Chicago Area.

368. Do You Want a Baby This Year? Brief, simply written announcement that there are ways to prevent unwanted births. Gives hours and location of Planned Parenthood clinic. Black on pink. 3½x6". Dist. by the Pasadena Planned Parenthood Committee.

369. The Ethics of Family Planning. Statement of policy by the Clergymen's National Advisory Committee of the Planned Parenthood Federation of America regarding a couple's decision to bring into existence a new human life. Discusses the couple's responsibility to the child and to each other. A discussion of the ethics of family planning philosophy. Photograph of happy mother and child on cover. Black and lavender print on pale blue stock. 4x9". Dist. by PP-WP.

370. Every Child a Wanted Child. Answers questions about Planned Parenthood clinics, including "Who can come? What happens?" Clinic costs and hours also listed. Photograph of mother and child on front. Black on white. 4x8½". Dist. by the Planned Parenthood Association of Monroe County, Indiana.

371. Every Child a Wanted Child. Discusses the meaning of planned parenthood. Step-by-step description of an appointment at the Pasadena Planned Parenthood Center, including days and times clinic is open. Black on green stock. 5½x8½". Dist. by the Pasadena Planned Parenthood Committee.

372. Everything Planned to the Last Detail, But ... Well designed announcement of premarital lecture given by staff physicians to "help engaged and newly married couples off to a good start." Black print on green and white background. 6x4". Dist. by the Margaret Sanger Research Bureau.

373. Facts about Planned Parenthood. Describes total program of Planned Parenthood affiliate, including research and education. Lists local members and statements in favor of family planning made by recognized organizations. Blue on white. 4x6". Dist. by Planned Parenthood Association of Kansas City.

374. Family Planning Clinics Near You. Answers such questions as, "What is family planning? What services does a family planning clinic provide? What should you do to visit a clinic? What about cost?" List of family planning clinics given, along with a map showing approximate locations. Dist. by The Center for Population Planning, Ann Arbor.

375. Una Familia Planeda (A Planned Family). (Spanish). Stresses child spacing rather than limitation of family size. Points out that spacing benefits parents and children alike. Address and hours of clinics and social service organizations are given. Illustration of happy small family on cover. Black print on pink stock. 5½x4". Dist. by the Planned Parenthood Association, Chicago Area.

376. Family Planning for Good Family Life. A description of services and directory of clinics operated by Planned Parenthood of New York City. Dist. by Planned Parenthood of New York City.

377. Planificacion de Familia ...para Mayor Felicidad Familiar. Spanish version of Folder 376. Designed in blue and orange with silhouette of small family on cover. 3½x8½". Dist. by Planned Parenthood of New York City.

378. Family Planning in Your Community - You Can Help. Designed as a mailing piece to educate the general public, this folder discusses the problem of unplanned births at the community and individual levels. Suggests family planning as solution. Rough sketch of child, parents on cover in blue on white. 8½x3½". Dist. by the Family Planning Committee, Austin.

379. Family Planning Services. Brief explanation of family planning; provides information about who is eligible to attend clinic, kinds of services offered, clinic locations. Sketch of smiling family on cover in green on white. 4x6½". Dist. by the Health Department of Orange County, Anaheim.

380. A Fertility Service for the Childless Couple. Brief explanation of infertility services offered by the Margaret Sanger Research Bureau, including consultation, tests, and evaluation by team of specialists. Colors: tan, black and white. 6x3½". Dist. by the Margaret Sanger Research Bureau.

381. From Pasadena Planned Parenthood to Engaged Couples ... Addressed to engaged couples, ministers, and physicians, the folder describes services of the Pasadena Center: premarital counseling, contraceptive instruction, literature, and physical examination. Simple layout in black print on blue stock. 8½x5½". Dist. by Pasadena Planned Parenthood Committee.

382. Getting Married? Points out advantages of contacting minister, family physician, and Planned Parenthood League for information helpful to sound foundation for marriage. Describes a visit to Planned Parenthood and lists services offered. Attractively designed to give most information in least possible space. Black print on yellow stock. 3½x6". Dist. by the Planned Parenthood League, Inc. of Detroit.

383. Getting Married? Announcement of services offered by Planned Parenthood Center, including premarital counseling, family planning medical service. Also gives brief outline of "Education for Marriage" course in a three-session series of meetings at the Center. Inside of folder has space for pasting in special announcements or changes, small map showing location of center. Well organized throughout. Aimed at middle class audience. Dark blue print on light blue stock. 3½x8½". Dist. by the Planned Parenthood Center of Pittsburgh.

384. Have You Heard? Statement of purpose, hours and location. Dark blue on light blue with stork design on front. 9x4". Dist. by the Planned Parenthood Association of the Mohawk Valley, Utica.

385. Have You Heard? Describes facilities of birth control clinic in Southeast Washington, D. C., and gives information about Mothers' and Fathers' Clubs in this area. Designed as though printed by hand. Cover pictures stork and bee in conversation. Black on white stock. 4x6½". Dist. by Planned Parenthood of Metropolitan Washington, D. C.

386. Have Your Next Baby when You Want One. Stick figure illustrations and captions point out: the more children, the less for each one. Describes services offered. Blue on pink. 4x5½". Dist. by Planned Parenthood Association of St. Louis.

387. Have Your Next Baby when You Want to. Neat, attractive folder aimed at poorly educated women states in simple terms that birth control is safe and inexpensive. Outlines its benefits and tells where various methods may be obtained. Profile of woman on cover. Colors: aqua and black on white stock. 5x7". Dist. by PP-WP.

388. Have Your Next Baby when You Want to. Text, but not cover, similar to Folder 386. Cover illustration of paper doll cut-outs. Black print on white. 5x7". Dist. by Planned Parenthood Association of the Atlanta Area.

389. A Health Center at Your Doorstep. Cover map shows clinic location. Brief explanation of services offered, cost, step-by-step description of the initial visit to the clinic. Black on green. 4x5½". Dist. by Planned Parenthood Association of the Mercer Area.

390. How Many? Intended to acquaint the general public with the benefits of family planning. Gives telephone number to call for information and appointments. Dark blue on light blue. 3½x6". Dist. by Planned Parenthood of Metropolitan Washington, D. C., Inc.

391. How Many Children Do You Want? Sketches on front of folder show happy small family contrasted with large chaotic family. Benefits of family planning listed along with addresses and phone numbers of branch clinics. Black print on yellow stock. 5½x4". Dist. by Planned Parenthood Association, Chicago Area.

392. A Que Grupo Quiere Pertenecer? Spanish version of Folder 391. Dist. by Planned Parenthood Association, Chicago Area.

393. How Planned Parenthood Can Help You. Brief description of the meaning of planned parenthood with simple sketches on each page illustrating a couple consulting with the doctor, the ideal small family engaged in happy activities. Last page of folder bears address and phone number of Association. Blue and black print on white stock. 4x5½". Dist. by Planned Parenthood Association of Youngstown.

394. If You Don't Want a Baby Every Year, Learn about Planned Parenthood. Frequently asked questions about family planning are answered simply and clearly. Gives schedule of services at the hospital and nearby county health departments. Cover shows the "Old Woman Who Lived in the Shoe" with her numerous children. Printed in black on light green. 3½x8½". Dist. by Planned Parenthood of Richland and Lexington Counties, S. C.

395. If You Don't Want a Baby Every Year ... Planned Parenthood Can Help You. Small folder provides answers to questions, "Do you know what Planned Parenthood is?" and "Do you know how Planned Parenthood can help you?" Blue print on white stock with sketch of babies. 3½x6". Dist. by Planned Parenthood League of Greater Norwalk.

396. If You Don't Want a Baby Every Year, Please Read This. Simple and explicit text. Gives clinic schedule and stresses consistent use of birth control. Black and blue print on white stock. 5½x8". Dist. by the Planned Parenthood Center, Louisville.

397. If You're about to Be Married, You Ought to Know about Family Planning. Discusses responsibilities of marriage and childbearing and lists benefits that planned families enjoy. Clip-out coupon to send for information on birth control methods. Black print on yellow stock with sketch of bride and groom on cover. 4¼x6½". Dist. by the Planned Parenthood Association of San Diego County.

398. If You Were Me, What Would You Tell Her? A series of small, stick figure cartoon illustrations portraying Ruth (a baby every year), Jane (financial problems), Mae (two miscarriages in six months). Suggests they be told to seek help from Planned Parenthood. Intended for the poorly educated. Blue print on bright yellow stock. 3½x4" fold-out. Dist. by Planned Parenthood Center, Pittsburgh.

399. The I.U.D., a New Birth Control Method. Simply written questions and answers about the I.U.D.: "What is the I.U.D.?; How does it work? Does it interfere with sex relations?" Black print on peach colored stock. 4x5½". Dist. by Planned Parenthood Association of the Mercer Area.

400. It's Easy to Have only as Many Children as You Want ... Discusses use of birth control measures to promote a happier, healthier family. Recommends both prescription and drugstore methods. Designed for general distribution. Pink stock with purple print and cartoon-type illustrations. 5½x4". Dist. by Planned Parenthood Association, Chicago Area.

401. Let's Talk Business: Let's Talk Babies. Designed for community leaders and businessmen, this folder discusses the population explosion as it relates to American business and national resources. Outlines the League's need for funds. Black cover with pen and ink drawing of baby's hand holding onto finger of adult. Dist. by Planned Parenthood League, Inc., Detroit.

402. A Marriage Counseling Service. A dignified explanation of marriage counseling service. Information on fee structure. Neat appearance, black print on good quality white stock. 3½x6". Dist. by the Planned Parenthood Committee of Pittsburgh.

403. Now Is the Hour! Que Hora Es? (English/Spanish). Bright, attractive folder emphasizes in simple language that there's no time like the present to begin thinking about family planning. Pink with deep rose lettering and sketches of clocks on cover. 4¼x5½". Dist. by Planned Parenthood Center of El Paso.

404. The People Wheel. Eight questions about world population and the use of contraceptives can be answered by turning the "people wheel" to match the question number. Printed in brown and green. 4x8". Dist. by PP-WP.

405. Planned Parenthood of Rhode Island. Outlines local services offered. Good, concise account of the social and economic consequences of the population problem in the United States. Cover in bright red with white print. 4x7½". Dist. by Planned Parenthood of Rhode Island.

406. Planned Parenthood Center of El Paso. (Spanish and English). Two versions of this folder, one in English and the other in Spanish. Both have English title and clinic location map with English directions on front page. Neat, appealing folder uses elementary language for poorly educated woman. Outlines

procedure at Planned Parenthood clinic, including cost and eligibility for services. Brown print on yellow stock. 3½x6". Dist. by Planned Parenthood Center of El Paso.

407. Planned Parenthood Directory of Centers. Dignified, simply designed folder contains a small map indicating locations of all family planning clinics. Also lists addresses, phone numbers, hours open and days on which supplies are sold. Procedures and fees for patients are briefly explained. Maroon print on pink background. 3x7". Dist. by Planned Parenthood Association, Chicago Area.

408. Planned Parenthood: What It Is, What It Does. Well designed folder outlines services offered, including clinic care, research, and education. Points out that Planned Parenthood activities promote individual and family health and contribute to community welfare. Blue and black print on good quality white stock. 4x8½". Dist. by Planned Parenthood Center of El Paso.

409. Planned Parenthood - What It Is and What It Does. Leaflet designed to acquaint people with the Washtenaw County League for Planned Parenthood, the services it provides and its organizational affiliations. Dist. by Washtenaw County League for Planned Parenthood.

410. Planned Parenthood: What's It All About. Explains voluntary status of agency. Discusses who is eligible for services, fee schedule, initial visit to the clinic. Describes Planned Parenthood affiliate relationship throughout the United States, offers speakers to community organizations. Blue stock with orange print and sepia tone photographic illustrations. 9x4". Dist. by Planned Parenthood Association of Marin County, San Rafeal.

411. Planned Parenthood - Your Questions Answered. Good selection of photographic illustrations and color combine to make this an attractive and readable folder for prospective Planned Parenthood supporters. Concise discussion of Planned Parenthood's program on national and local levels. 4x9". Dist. by PP-WP.

412. Planning Makes a Happy Home. Each page of this fold-out is devoted to explanation of one of several services offered by the Center: child spacing, infertility service, premarital and marriage counseling, and community education. Bright pink with black print. 3x6". Dist. by the Planned Parenthood Committee of Pittsburgh.

413. Planning to Marry? Is Everything Planned to the Last Detail? Outlines services for engaged couples, including explanation of human reproduction, discussion of family planning values, birth control methods. On back of folder the patient is offered a form to fill out with the name of a friend who would also like to receive this information. Red and black print on white stock. 3¼x6". Dist. by Planned Parenthood of Rhode Island.

414. Planning Your Family? Explanation and implications of family size in terms of cost. Small, fold-out booklet aimed at the general public. Dist. by the American Public Health Association.

415. Planning Your Family. Points out in simple, basic English that every baby should be wanted, that spacing of children is important for health reasons. Suggests that interested reader consult her doctor or attend the local mobile clinic. Black print on yellow stock with a number of small drawings of family scenes to illustrate particular points. 4x8½". Dist. by the Health Department of Walker County.

416. Population Explosion - Something New under the Sun. Attractively designed presentation of factors responsible for population explosion, accompanied by statements on the gravity of the situation by authorities in the population field. Cover photos of undernourished African child, congested traffic. Printed in black and blue. 5½x8½". Dist. by PP-WP.

417. Pre-Marriage Clinic for Engaged Couples, 1967. Explains types of counseling offered, including family planning. Discusses nature and availability of clinic services at Planned Parenthood. Return mailing form enclosed for more information. Dist. by the Metropolitan Detroit Council of Churches.

418. Questions and Answers about the Birth Control Pills, by Gordon W. Perkin, M.D. A fold-out covering use, effectiveness, availability, side effects, and cost of birth control pills. Printed in magenta on white. 3½x6". Dist. by PP-WP.

419. Preguntas y Respuestas sobre las Pastillas Anticonceptivas, by Dr. Aquiles J. Sobrero. The Spanish version of Folder 418. Green print on white stock. 3½x6". Dist. by PP-WP.

420. Questions and Answers about Interuterine Devices, by Gordon W. Perkin, M.D. Questions and answers concerning the use, effectiveness, cost, availability, and side effects of the IUD. Printed in light blue on white. 3½x6". Dist. by PP-WP.

421. Preguntas y Respuestas sobre los Dispostivos Intrauterivos, by Dr. Aquiles J. Sobrero. The Spanish version of Folder 420. Dist. by PP-WP.

422. Questions and Answers about the Planned Parenthood Association of Marin. Used to elicit community support for the Planned Parenthood Association, this folder discusses the population problem and outlines Planned Parenthood's measures to combat it on the local, national, and international levels. Interesting and original use of geometric symbols on cover representing man, woman, procreation, family. Printed in black, grey and red on white. 4x9". Dist. by Planned Parenthood Association of Marin.

423. Search for a Solution. Well designed folder includes a statement about the importance of the population problem and the need to seek solutions. Includes an explanation of services offered by the Bureau and makes an appeal for financial support. Cover design is a population graph superimposed on illustration of microscope. Printed in blue, grey and black on white. 3½x8½". Dist. by the Margaret Sanger Research Bureau.

424. Teen-Agers: Marriage ...Babies. Points out that marriage will have a better chance of success if the first baby is delayed until the couple can afford a child and give it the love and attention it deserves. Gives general information on types of contraception. Silhouette of teen-age couple on cover. Printed in black on yellow. 3½x5½". Dist. by PP-WP.

425. Teen-Agers: Marriage ...Children. Adapted from Teen-Agers: Marriage ... Babies, this folder points out the important choices young people must make: how long they should remain in school, what jobs they will qualify for, choice of a marriage partner, and when to have the first child. Silhouette of teen-age couple on cover. Black on tan background. 4½x5½". Distributed by Planned Parenthood - World Population, Mideast Region.

426. There Is a Method for You! States in clear terms that facilities in Buffalo provide birth control measures that are safe, easy and free. Gives addresses of Planned Parenthood neighborhood center, phone numbers for appointments. Illustration of nurse on cover. Printed in orange and black on white. 2x5". Dist. by Planned Parenthood Center of Buffalo.

427. This Is Family Life Week. Short statement of the need for responsible parenthood accompanied by detachable pre-addressed request for literature. Fairly sophisticated explanation of the goals of Planned Parenthood Federation and services offered. Photograph of lecture audience on cover. Printed in blue on beige. Dist. by Planned Parenthood of Minneapolis.

428. To Help Parents Everywhere to Have 'Children by Choice, Not by Chance'. Questions and answers on family planning from the religious, medical, and practical points of view. Cover is photograph of ideal small family. Attractive and colorful layout in black and orange on white. 5½x8½". Dist. by PP-WP.

429. Two New Methods of Family Planning. Concise description of pills and foam. Directions for use, cost, and availability. Dist. by the Emko Co.

430. Untitled. A short statement outlining need for strong family planning programs, accompanied by request for support of Planned Parenthood activities. Photo of parents and two children on cover. Printed in blue on white. 3½x5½". Dist. by Planned Parenthood of Minneapolis.

431. We Can Help You. Presents questions and answers regarding both child spacing and infertility services. Orange and green print on white stock. 3½x6½". Dist. by Planned Parenthood Association of Lackawanna County.

432. What Can We Do about Our Exploding Population? Recommends programs for presentation to groups and clubs to stimulate discussion and action on the U.S. population explosion. Also lists suitable 16mm. sound films. Red, lavender and purple layout with drawings of crowds on cover and inside folder. 3½x8½". Dist. by Planned Parenthood Association, Chicago Area.

433. What Do You Do if You Do Not Want a Baby Every Year? Offers brief answers to questions about modern birth control techniques; explains why birth control should be practiced, and tells where to go for instruction. Original and effective layout and cover design in blue and black on white stock. 6½x3½". Dist. by Planned Parenthood Association of Maryland.

434. What Is Planned Parenthood? Questions and answers about activities of the Planned Parenthood Center of Toledo, Ohio. Neat, appealing layout with headings and questions in red print, text in blue on white stock of good quality. 4x9". Dist. by the Planned Parenthood League of Toledo.

435. What's Planned Parenthood All About? Outline of this affiliate's program, including clinic procedures, cost, and locations. Well organized and neatly designed in red and black print on white. 4x9". Dist. by Planned Parenthood League of Alameda County.

436. Whatever the Hour, Now Is the Time. Brief appeal to women suggesting that they ask themselves if they want another child now. Announces services offered and lists clinic address. Hand-lettered script with illustration of clocks on cover. Printed in red on white. 4x5½". Dist. by the Planned Parenthood Association of Albany.

437. Which Is Your Baby Problem? Too Many? Too Soon? Too Few? Very brief explanation of services offered by Planned Parenthood Center with map giving clinic locations. Illustration of baby on cover. Printed in black on green stock. 3¼x5½". Dist. by the Planned Parenthood Center, Springfield.

438. Why Birth Control? Utilizes stick figure drawings to illustrate concise text. Sketches show three couples in need of family planning services. Addresses and hours of Planned Parenthood clinics are listed. Designed in blue on yellow. 3½x4½". Dist. by the Planned Parenthood Center of Buffalo.

439. Your Future Family. Well designed folder for young couples newly married or about to marry. Discusses need for family planning in the context of the couple's new relationship as husband and wife, as well as the child's rights and needs. Fold-out table rates different methods of birth control in terms of effectiveness and acceptability, with emphasis on oral contraceptives. Representational sketches of young couple used as highlights. Designed in blue and shades of grey on white. 4x9". Dist. by G. D. Searle & Co. Reference and Resource Program.

Match Book Covers

440. Designed in black and white with photograph of mother and baby on front, "The Arithmetic of Birth" in the form of a graph on back. Graph shows geometric multiplication of world population from 600 A.D. Dist. by PP-WP.

441. Cover shows population graph with words, "A Million More People Every Week." On reverse side is information on services offered by Planned Parenthood, also stating "Overpopulation is Everybody's Problem." Dist. by Planned Parenthood Association, Chicago Area.

Posters

442. Cuantos Ninos Quiere Tener? Shows simple line drawing of harrassed mother with five children compared with small family of three. Clinic locations in Spanish-speaking neighborhoods listed. Designed in blue print on bright yellow poster stock. 11x14". Dist. by Planned Parenthood Association, Chicago Area.

443. Full House? Photograph of hands holding playing cards representing a poker hand with a full house. Pictures of children appear on the cards in place of kings and queens. Gives clinic locations. Designed in black on white poster stock. 11x17". Dist. by Planned Parenthood Association, Chicago Area.

444. If You Don't Want Two in Diapers. Design is composed of title, children's heads shaded yellow, location of clinic where services are available. Equipped with pocket to be filled with pamphlets for free distribution. Printed in blue on white poster stock. 14x22". Dist. by Planned Parenthood League of Greater Norwalk.

445. Plan Your Home? Plan Your Family! Photograph of year-old child sitting on scattered blueprints for new home. Location of suburban clinic listed on bottom of poster. Black and white layout. 11x17". Dist. by Planned Parenthood Association, Chicago Area.

GREAT BRITAIN

Brochures

446. Intrauterine Contraception – 1966, by Dr. R. L. Kleinman. A brief survey of the development, insertion, mode of action, evaluative studies, and other aspects of the IUD. Pp. vi + 22. Dist. by IPPF, London.

447. Simple Guide to Methods of Family Planning. Instructions in simple language to help doctors in advising their patients on aspects of contraception. Dist. by IPPF, London.

INDIA

Booklets

448. Better Teaching and Training with ... (English). By Communications Media, United States Agency for International Development Mission to India. Series of 8 booklets designed to instruct teachers and extension workers in different aspects of audio-visual materials and machinery. The booklets discuss training with motion pictures, film strips, simple drawings, blackboards, handmade slides, bulletin boards, flannelgraphs, and 16mm. projectors. Instructional material is simple, well organized and illustrated. Dist. by Communications Media, U.S.A.I.D., New Delhi.

Brochures

449. Family Planning: Work Programs for Field Staff. (English). Outlines steps for implementing family planning programs in rural areas, based on analyses of methods applied at Gandhigram. For use in training family planning field workers. 46pp. + time schedule charts. Pub. 1966. Dist. by the Institute of Rural Health and Family Planning, Gandhigram.

450. Group Program for Desensitization of Family Planning Workers, by Dr. G. B. Krishnamurty and S. Thiagarajan, 1967 (English). Subtitled A self regulating discussion guide for small groups to achieve the unembarrassed usage of family planning terminology, this brochure requires college level reading knowledge of English. It was designed to help in overcoming the lack of communication between the family planning worker and the people with whom he works. Simple and clearly organized, programmed and illustrated. 48pp. Dist. by U.S.A.I.D., New Delhi.

451. The Loop/IUCD/Intra-Uterine Contraceptive Device, by the Directorate of Advertising & Visual Publicity, Government of India, 1966. (English). This brochure, with a forward by Sushila Nayar, Minister of Health and Family Planning, is addressed to physicians. It reviews briefly the history of IUDs, testing in India, types of IUDs available and instruments for insertion. Contraindications, side effects, and mode of action are explained. Appeals to private practitioners to assist program by accepting training in IUD insertion and by participation in insertion program. 13pp. Dist. by Central Family Planning Institute, New Delhi.

452. A Programmed Guide to a Happy Family, by Dr. G. B. Krishnamurty and S. Thiagarajan, 1966. (English). Subtitled A self-instructional manual on selected contraceptive techniques, this brochure requires college level reading knowledge of English. Exceptionally thorough and well organized for self-instruction, but could also be adapted to the classroom situation for instruction of field workers. 67pp. Dist. by U.S.A.I.D., New Delhi.

453. Sterilization in the Female, by Dr. V. N. Shirodkar for the Ministry of Health, Government of India, 1964. (English). A brief discussion in medical terminology of each of the several methods of sterilizing women. For physicians. 14pp + bibliography. Dist. by the Central Family Planning Institute, New Delhi.

454. Suggested Guidelines for Establishing Family Planning Programmes in Industries, 1965. (English). Designed for implementation in a large industrial unit in Madras State. Sequence of action for developing birth control programs in industry is adaptable to similar situations in other nations. 29pp. Dist. by the Institute of Rural Health & Family Planning, Gandhigram.

455. Technical Handbook on Intrauterine Contraceptive Device, by the Indian Council of Medical Research, New Delhi, 1966. (English). Intended for physicians only, this handbook summarizes known facts about the IUD. Beginning with an historical survey, data is presented about types and sizes of IUDs, advantages over other methods of birth control, contraindications, required equipment and staff for setting up an IUD insertion center. Also includes questions and answers and guidelines for doctor-patient interviews. Interspersed between these sections of the handbook are blank sheets for the doctor to record his own cases of IUD insertion. 52pp. Dist. by the Central Family Planning Institute, New Delhi.

456. Vasectomy, by Dr. G. M. Phadke, 1962. (English). Outlines psychological and physical aspects of the vasectomy operation. Includes large fold-out chart showing the male sex organs and diagram of vasectomy. For use by physicians and medical students. 19pp. Dist. by the Central Family Planning Institute, New Delhi.

Film Strip

457. The Loop. 35mm. b & w. 32 frames. (English). Accompanied by narrative to be read aloud. Gives brief history of development of the Lippes loop and describes the study which led to the decision to recommend the Lippes loop for use in large field programs. Shows technique of insertion and describes contraindications. For paramedical personnel. By the Lady Hardinge Medical College, New Delhi. Dist. by U.S.A.I.D., New Delhi.

MALAYSIA

Brochure

458. Manual and Case Book, Intrauterine Contraception. (English). Complete information on the IUD for medical and paramedical personnel, with good, clear illustrations of female reproductive system, examination and insertion procedure. Section 2 contains resumes of 32 actual cases encountered by IUD workers, most of which were compiled in Pakistan by the National Research Institute of Family Planning. Includes blanks for recording additional cases. 101pp. Pub. 1967. Dist. by the National Family Planning Board of Malaysia.

PAKISTAN

Charts

459. Designed for the operator of the contraceptive depot, this English-language chart teaches simple methods of storekeeping, how to keep records, arrangement of stock, what to do with old stock. 22x17½". Black print on white. Produced by the Sweden-Pakistan Family Welfare Project and distributed by the East Pakistan Family Planning Board, Dacca.

460. Series of four charts in English for placing on the walls in birth control clinics: 1. Sterilization of Instruments. 2. Instruments and Equipment. 3. Hand Washing Procedure. 4. Medicines. 22x17½". Black print on white. Distributed by the East Pakistan Family Planning Board, Dacca.

461. Seven prototype charts in English show comparable statistics in population growth, agriculture, and industry for Pakistan and other representative nations. Used primarily to educate administrators and opinion leaders. Designed by the Sweden-Pakistan Family Welfare Project, Dacca, East Pakistan. Copies may be obtained from the Carolina Population Center, Educational Materials Unit.

Book

462. *Textbook for Lady Family Planning Visitors*. (English). Material developed for the training of a new corps of paramedical persons - the Lady Family Planning Visitors (LFPV) - recruited during Pakistan's Third Five-Year Plan (1965-1970). Includes chapters of college level material devoted to anatomy, physiology, microbiology, gynaecology, demography, sociological aspects of family planning; a survey of contraceptive methods; technique of IUD insertion, instructions and examples of record keeping; and a number of other related areas. 268pp. Pub. 1966. Dist. by the Pakistan Family Planning Council.

Brochures

463. *Family Planning and Its Relation to Economic & Social Development in Pakistan*, by Saied Ahmad Khan, Director Family Planning, Central Evaluation Unit, Lahore, West Pakistan. (English). A discussion of the population problem with charts showing rate of increase since 1901. Scheme for national family planning program outlines in some detail. Brochure is aimed at informing educators, administrators, and others in a position to mould opinions and attitudes. 19pp. Dist. by the West Pakistan Family Planning Board, Lahore.

464. *Family Planning Methods with Urdu Vocabulary*, by the Sweden-Pakistan Family Welfare Project, Lahore. Undated. (English and Urdu). A brochure designed for use by the physician, nurse, or other family planning personnel to inform patients about various methods of contraception. Discusses the condom, foams, IUD, sterilization, creams and jellies, and oral pills. 20 + 8pp. of Urdu vocabulary. Distributed by the West Pakistan Family Planning Board, Lahore.

465. *Handbook for the Family Planning Supervisor/Thana Family Planning Officer*. (English). A thorough training curriculum for the community or village family planning supervisor, and indirectly a training program for personnel who work under the supervisor. Presents basic physiological information; instructions for use of every available contraceptive device, their mode of operation and contraindications; sociological factors involved in bringing about cultural change; techniques for instructing villagers, and other relevant information for program supervisors and field workers. 192pp. Undated. Dist. by the National Research Institute of Family Planning, Karachi.

466. *Handbook for Thana Family Planning Officer*. (Bengali). An adaptation in abbreviated and simplified form of the *Handbook for the Family Planning Supervisor/Thana Family Planning Officer*, Brochure 465. 57pp. Pub. 1964. Dist. by the East Pakistan Family Planning Board, Dacca.

467. *IUD Clinic Management*, by the East Pakistan Research and Evaluation Centre and the Sweden-Pakistan Family Welfare Project, Communication Section, 1967. (English) An instructional aid manual for family planning officers

for use in training programs. Deals with all aspects of setting up, staffing, and operating a new IUD clinic: the clinic schedule, publicity, the role of the administrator, the lady doctor and her duties. Profusely illustrated with photographs and diagrams. 78pp. Dist. by the East Pakistan Family Planning Board, Dacca.

468. Intrauterine Contraceptive Devices - Notes for Medical Personnel, by Enver Adil. (English). Discussion of IUD program in Pakistan from the points of view of administration, feasibility, medical problems, and statistical results. Presented at the Second International Conference on Intrauterine Contraceptive Devices, Oct. 2-3, 1964, New York City. 46pp. Dist. by Mr. Enver Adil, Family Planning Commissioner, Karachi.

469. Technique of IUD Insertion, by the Pakistan Family Planning Council, 1966. (English). Issued to all doctors involved in the IUD program, this brochure is a technical and detailed description of IUD insertion techniques with step-by-step illustrations. Includes follow-up instructions for patients. 24pp. Dist. by the National Research Institute of Family Planning, Karachi.

470. Training Manual for the Training of Family Planning Supervisor/Thana Family Planning Officer, by the Sweden-Pakistan Family Welfare Project, Lahore, 1964. (English). This manual was created for the purpose of preparing family planning leaders and field workers to implement Pakistan's Family Planning Programme during the Third Five-Year Plan, 1965-1970. The manual specifies details of a two-week training course, provides outlines of training methods and teaching aids, and includes commentary to accompany an attached prototype Kit of Audiovisual Aids designed for use in the training program. 55pp. Dist. by the Pakistan Family Planning Council, Rawalpindi.

Flip Book

471. You also Can Learn Family Planning. (Bengali). Designed as a teaching aid for village midwives and for use with clinic patients, this large flip book gives a simple explanation of how fertilization takes place and recommends the pill, IUD, or condoms. Accompanying illustrations amplify text, make birth control clinic visits appear easy and attractive. 13x19". Designed and distributed by the East Pakistan Family Planning Board, Dacca.

TAIWAN

Booklet

472. How to Insert an Intrauterine Loop. (English). Intended for medical and paramedical personnel, this paper discusses loop sizes and insertion instruments (with sketches) and provides a list of instructions for loop insertion and removal. Eight legal-sized pages stapled together. Dist. by the Women's Public Health Association, Taiwan.

Brochure

473. Taiwan's Family Planning in Charts, 2nd ed., 1967. (English). The report and accompanying charts cover the activities of the Province of Taiwan in the Republic of China. 43pp. Dist. by the Taiwan Population Studies Center.

Flier

474. The Flier. (English). Not actually a flier, but two pages of instructions for family planning workers stapled together. Provides a simple, inexpensive way of informing a large number of people. Attached to these pages is a second "flier" which consists of two pages of questions and answers about the loop to be distributed as widely as possible. Dist. by the Women's Public Health Association, Taiwan.

TURKEY

Brochures. Both are distributed by the Ministry of Health and Social Welfare, Ankara, Turkey.

475. Guide Book for Technicians Who Are Going to Work in the Field of Family Planning and Who Will Be Directly Facing the Patients. (Turkish). Advises family planning personnel on techniques of contacting and informing the public, and attempts to provide answers to all possible questions which might be asked.

476. Methods of Giving Family Planning Information to the Concerned People, by Esin Aydar, Ministry of Health and Social Welfare. (Turkish). Following an introduction explaining why changing conditions in Turkey call for a national birth control program, the organizations to be used for propagandizing the program are listed as the Government Ministries of Education, Villages, Defense, and Religious Affairs. The roles of voluntary organizations, communications media, and local conferences are also described. Brochure designed for family planning administrators and personnel.

UNITED STATES

Booklet

477. Memos for Nurses: the Nurse and Family Planning. Written by a group of nurses for nurses, this booklet discusses those questions most frequently raised by members of the nursing profession and provides information needed by this group for their educational programs. Includes brief bibliography of educational materials. 12pp. Dist. by PP-WP.

Brochures

478. Family Planning, Population Problems, and the Secondary School Curriculum, edited by Dorothy L. Millstone, 1966. Handsome and well edited brochure composed of excellent essays by six authorities in the field of curriculum development, suggesting how their experiences could be applied to develop family life education curricula in U.S. secondary schools. Contains 10-page bibliography of recommended books, articles, reprints and films. 36pp.

479. Five Million Women. Subtitled Who's Who among Americans in Need of Subsidized Family Planning Services, this brochure was produced to inform family planning administrators and public officials about the tremendous unmet need for family planning services. Provides demographic profile of the group requiring subsidized services and points out that most are white, live in urban areas, are married and have a high school education. 21pp. Pub. in 1967. Dist. by PP-WP.

480. For Caseworkers: Experience in Counseling Birth Control. Acquaints caseworkers with symptoms of overfertility, recognition of need for contraceptive services, and patient level vocabulary. Excellent introduction to effective counseling in this area. 24pp. Pub. 1967. Dist. by Planned Parenthood of Colorado, Denver.

481. Methods of Contraception in the United States, rev. ed. 1966. Concise discussion of all medically approved methods of birth control in terms of effectiveness, mechanism of action, acceptability, and side effects. Includes a section outlining criteria for choice of methods to help medical and paramedical personnel in birth control counselling with the patient. 20pp. Dist. by PP-WP.

482. Public Family Planning Clinics. Abridged form of papers presented at the Second Conference on Public Family Planning Clinics, How to Organize, How to Operate. Topics covered include infant and maternal mortality, strategy for influencing the community and the individual about the need for birth control services, clinic administration, reaching and keeping clients, and budgeting. 60pp. Pub. 1967. Dist. by G. D. Searle & Co., New York.

483. Methods of Conception Control. Highly technical programmed instruction course on methods of contraception. Designed for medical students. Covers female reproductive cycle, contraceptive methods, contraindications. Includes fold-out illustrations and final examination. 102pp. Pub. 1965. Dist. by Ortho Pharmaceutical Corp.

484. Understanding Conception and Contraception. Written for use by the physician to assist him in explaining reproduction and contraception to patients in layman's terminology. Excellent illustrations for instructional purposes. A section of the brochure is devoted to contraceptive products. 84pp. + bibliography. Pub. 1967. Dist. by the Ortho Pharmaceutical Corp.

Films

485. All My Babies. 16mm. b & w. 55 min. 1952. Designed for the education of midwives and to encourage a feeling of pride in their profession, this well conceived film was made in Albany, Georgia, under the auspices of the Georgia Board of Public Health. It shows the methods a midwife should follow from the time she accepts a case until the baby is taken to its first well-baby clinic. Tells the story of two mothers, one who follows the rules of good prenatal care, and the other who disregards them. Actual birth of baby in home is shown. Dist. by Columbia University Center for Mass Communication.

486. Confidence by Choice. 16mm. Color. 30 min. 1967. For medical and paramedical use only. A survey of present contraceptive methods, including the diaphragm, jellies, foams, IUDs, oral pills. Reviews the important role of doctors in promoting contraceptive methods among their patients. Illustrates dialogues between doctor and patients regarding use of methods. Shows IUD insertion and gives medical directions for attending physician. Supplies medical explanation of the mechanism of action of oral pills. Sponsored by the Ortho Pharmaceutical Corp. Dist. by Virgin Johnson, Atlanta, Ga.

487. Family Planning on Taiwan. 16mm. b & w. 25 min. 1965. Report of the Taiwan family planning program, illustrating methods and training of workers for clinic and field assignments. States program objectives and stresses continuing evaluation of program. For use in family planning training programs. Dist. by The Population Council of New York.

488. Fertility Control and the Physician. 16mm. b & w. 50 min. 1964. A rapid survey of demographic aspects of the population problem and role of the medical profession in achieving lower death rates. Studies methods by which population stability was maintained in the past. Stresses responsibility of physician to instruct his patients in use of contraceptives and demonstrates techniques of educating patients through doctor-patient interviews. Brief demonstration of IUD insertions, vasectomy, and tubal ligation. Shows IUD experimentation with monkeys and briefly mentions current contraceptive research. Dist. by PP-WP.

489. The Mechanism of Action of the Oral Contraceptives. 16mm. Color. 21 min. 1965. For physicians and medical students only, this film shows three medical experts discussing the normal regulation of the menstrual cycle with respect to endometrial changes, ovulation, cervical mucous change, and physiological changes brought about by combination and sequential hormone therapy. Animated sequences are used to illustrate facts presented. Dist. by Syntex Laboratories.

490. *New Intrauterine Plastic Contraceptive Device.* 16mm. Color. 16 min. 1964. Following introductory discussion by Dr. Alan Guttmacher on the historical development of the IUD, this film shows proper insertion of the Margulies spiral and Lippes loop. Includes instructions to be given to patient. Produced by The Population Council. Dist. by Sturgis-Grant Productions, Inc.

491. *Termination of Pregnancy by Vacuum Aspiration.* 16mm. Color. 15 min. 1966. The filming of several abortions by the vacuum aspiration method with accompanying detailed narrative description of procedures. Produced by Dorothea M. Kerslake, M.R.C.S., M.R.C.O.G., at the Medical School of the University of Newcastle Upon Tyne, England. In April, 1967, copy of the same film was produced with sound track in Spanish. Dist. by the Lalor Foundation.

Film Strip

492. *Introduction to Birth Control.* 35mm. Color. 15 min. A straightforward presentation of the accepted methods of contraception - rhythm, withdrawal, diaphragm, condom, jellies, creams and foams, pills, and intrauterine devices - preceded by basic facts about reproduction. Presented by use of colorful diagrams and accompanied by good, brief explanation on a synchronized 33rpm. record. Dist. by PP-WP.

Flip Books

493. *A Short Course in Family Planning.* For use by family planning personnel in teaching situations with patients, this flip book describes how to take Ortho-Novum pills, lists side effects which might be expected, gives directions for use of "Dialpak" and "Tarepak" pill packages. Includes programmed review section to test patient's knowledge of use of pills. Optimistic tone and cheerful illustrations used throughout. 13½x10". 23pp. Dist. by Ortho Pharmaceutical Corp.

494. *Your Guide: Physician Instruction Charts for Conception Control Techniques.* Flip book of drawings to be used by family planning personnel to explain use, application, and care of the diaphragm, jelly and cream methods. Dist. by the Ortho Pharmaceutical Corp.

Folder

495. *A Summary of Contraceptive Methods.* Concise and well organized summary of contraceptive methods presented in table form. Each method described in terms of mechanism of action, effectiveness, and acceptability. Designed for professional use. Dist. by G. D. Searle & Co.

Kits

496. Family Planning Programs in the War against Poverty: a Guide for Community Action Programs. This kit consists of a large cardboard folder with inner pockets containing papers and booklets on the following: I. How to Develop a Family Planning Component in Your Anti-Poverty Program. II. How to Estimate Unmet Need for Family Planning in Your Community. III. An Overview of Family Planning Programs Which Have Been Funded. IV. Status of Family Planning Proposals to the Office of Economic Opportunity. V. Conditions Governing Family Planning Components. VI. From the Grass Roots - Highlights of the First Year's Experiences. VII. Lists of Regional Planned Parenthood Offices and Directors; Washington Office; Planned Parenthood Affiliates; Publications. VIII. Family Planning, Public Policy and Intervention Strategy, by Frederick S. Jaffe. IX. Poverty, Family Planning, and the Great Society, by Michael Harrington. Also included are accounts of funded family planning proposals in Grand Rapids; St. Louis; Nashville; York County, Pa.; Cincinnati; and Minneapolis. Highly useful, unique and valuable material. Produced in 1966 by the Department of Program Planning and Development, Planned Parenthood - World Population.

497. Family Planning Services in Public Health Programs. In the form of a large folder with pockets divided into sections, this kit contains papers and booklets on the following topics: I. An Overview of Current Programs. II. Some Considerations in Program Planning. III. Sources of Funds for Program Development. IV. Family Planning Services in Hospitals. V. Progress and Guides. VI. Available Educational Material (patient level). VII. Resource Personnel. Additional material includes: A. Policies (of the OEO, individual states, AMA, etc.). B. Procedures (examples of procedural manuals and standards for family planning programs in varied settings). C. Projects (selected examples of applications for grants for service, training and research projects in family planning which have been funded by Federal agencies). Exceptionally fine organization and presentation of material. Produced in 1966 by the Department of Program Planning and Development, Planned Parenthood - World Population.

Overhead Projectuals

498. Conception, Prenatal Development, and Birth, by Marion B. Pollock, California State College, 1967. Set of 18 transparencies with instructions and teaching guide. This packet is designed to show the beginning of a human being, from conception through birth. Detailed analysis of male and female reproductive systems, development of the fertilized human egg cell. Senior high school level. Dist. by the 3M Company, St. Paul.

499. Health Information and Mass Media, by Robert D. Russell, Southern Illinois University, 1967. Set of 17 transparencies with instructions and teaching guide. The purpose of this packet is to provide visual experience which will

increase students' capacities to analyze health messages of the mass media, with particular emphasis on advertising. Junior high school level. Dist. by the 3M Company, St. Paul.

500. The Human Reproduction Systems, by Robert D. Russell, Southern Illinois University, 1967. Set of 14 transparencies with instructions and teaching guide. This packet compares and contrasts structure and functions of both the male and female reproductive systems. The narration discusses sex drive and its relation to pleasure, to the desire to belong, to reproduction, and to understanding, acceptance and management of sexual desire. Junior high school level. Dist. by the 3M Company, St. Paul.

501. Interpretation of Health Information, by Marion B. Pollock, California State College, 1967. Set of 20 transparencies with instructions and teaching guide. These visuals are designed to develop an analytical outlook and ease in interpreting graphs as forms in which health data are often presented. Senior high school level. Dist. by the 3M Company, St. Paul.

502. Marriage and the Family: Responsibilities and Privileges, by Marion B. Pollock, California State College, 1967. Set of 15 transparencies with instructions and teaching guide. This packet is designed to encourage student thinking and discussion about the responsibilities inherent in marriage and the establishment of a family. Dist. by the 3M Company, St. Paul.

503. The Population Explosion. Produced by Encyclopedia Britannica Films in cooperation with Scott, Foresman and Co., 1964. Eight transparencies with programmed information for teacher or group leader. Transparencies provide basic information about world population, raise questions about population problem areas, and provide opportunities for students to acquire skills in reading charts and graphs. Senior high school level. Dist. by Encyclopaedia Britannica Films.

APPENDIX I

Audio-Visual Center Indiana University Bloomington, Indiana	(292 through 303; 318)
Audio-Visual Center Wayne State University Detroit, Michigan	(321)
Allend'or Productions 3449 Cahuenga Boulevard Hollywood, California	(324)
American Public Health Association Committee on Family and Population Planning Maternal and Child Health Section 1790 Broadway New York, New York	(414)
Association de Planification Familiale de Montreal Montreal Quebec, Canada	(5)
Association for Voluntary Sterilization, Inc. 14 West 40th Street New York, New York 10018	(242)
Barton Film Co. 4853 Waller Street Jacksonville, Florida 32205 Attention: L. Russell	(323)
Buena Vista Productions 800 Senora Avenue Glendale, California 91201	(309)
Carolina Population Center University Square Chapel Hill, North Carolina 27514	(236)
Carolina Population Center Educational Materials Unit 407 Pittsboro Street Chapel Hill, North Carolina 27514	(49, 100, 160, 181, 236, 332, 461)

Carousel Films (326)
1501 Broadway
New York, New York 10036

Center for Population Planning (4, 374)
1225 South University Avenue
Ann Arbor, Michigan 48104

Central Family Planning Institute (48, 50 through 58; 76 through 99; 113, 451, 453, 455, 456)
L-17 Green Park
New Delhi, India

Churchill Films (305, 312, 331)
6671 Sunset Boulevard
Los Angeles, California

Columbia University (485)
Center for Mass Communication
1125 Amsterdam Avenue
New York, New York 10025

Comision de Ayuda Social (183, 184, 185)
Apartado 723
Lima, Peru

Committee on Christian Marriage and Family Life of the Christian Council of Ghana (22)
P. O. Box 919
Accra, Ghana

Communications Media (448)
United States Agency for International Development
American Embassy
New Delhi, India

Communications Media Production Unit (75)
Literacy House
Lucknow, India

Community Action Agency (358)
1321 Ashland Avenue
Baltimore, Maryland

Community and Family Study Center (235, 250, 261, 275)
University of Chicago
1126 East 59th Street
Chicago, Illinois

DataFilms 2625 Temple Street Los Angeles, California 90026	(306, 308)
Dell Publishing Co. 750 Third Avenue New York, New York 10017	(284)
Department of Preventive Medicine Alexandria University Alexandria, Egypt, U.A.R.	(215 through 218)
District Family Planning Board Pechs Karachi, Pakistan	(154, 155)
District Family Planning Board Lahore, West Pakistan	(136, 138, 139)
District Family Planning Board Montgomery, West Pakistan	(176 through 180)
District Family Planning Board Sukkur, West Pakistan	(135, 140, 152, 153, 157, 161, 167, 174, 175)
Duval Medical Center Planned Parenthood of Northeast Florida 1720 American Heritage Building Jacksonville, Florida 32202	(352)
E. & S. Livingstone, Ltd., Publishers Edinburgh and London	(24)
East Pakistan Family Planning Board Dacca, East Pakistan	(137, 142, 145, 146, 151, 158, 159, 162 through 166; 168 through 173; 182, 459, 460, 466, 467, 471)
Emko Company 7912 Manchester St. Louis, Missouri 63143	(227, 229, 246, 247, 429)
Encyclopedia Brittanica Films 1150 Wilmette Avenue Wilmette, Illinois 60091	(325, 503)

Family Planning Association of Australia (1, 2, 3)
92 City Road, Chippendale
Sydney, Australia

Family Planning Association of Ceylon (7 through 10)
23/5 Horton Place
Colombo 7, Ceylon

Family Planning Association of Fiji, Inc. (17 through 21)
G. P. O. Box 149
Suva, Fiji

Family Planning Association of Hong Kong (27 through 47)
152 Hennessy Road, Wanchai
Hong Kong

Family Planning Association of Pakistan (141)
34 Lawrence Road
Lahore, West Pakistan

Family Planning Association of Rhodesia (186 through 191)
216 Cecil House
Stanley Avenue
Salisbury, Rhodesia

Family Planning Association of Singapore (194, 197, 198, 201)
4 Cuppage Road
Singapore 9, Malaya

Family Planning Commissioner (468)
Ministry of Health, Labour and Social Welfare
Government of Pakistan
Karachi, Pakistan

Family Planning Committee (378)
Texas Social Welfare Association
901 Perry-Brooks Building
Austin, Texas 78701

Family Planning Council of Negeria (132, 133, 134)
1, Tafawa Balewa Square
Lagos, Nigeria

Films of Asia Private, Ltd. (63)
Bombay, India

Foreingen for Familieplanleagning Nikolaj Plads 26 Copenhagen, Denmark	(11 through 16)
G. D. Searle & Co. Reference and Resource Program 1841 Broadway New York, New York 10023	(224, 270, 271, 333, 334, 336, 439, 482, 495)
Georgia Department of Public Health Maternal and Child Health Division Atlanta, Georgia	(337)
Guidance Associates Harcourt, Brace & World Pleasantville, New York 10570	(338)
H. F. Booklets, Ltd. 12 Oval Road London N.W.1, England	(25)
Health Department of Orange County 1101 South East Street Anaheim, California	(379)
Health Department of Walker County Jasper, Alabama	(415)
Henk Newenhouse Productions, Inc. 1017 Longaker Road Northbrook, Illinois 60062	(307, 310, 313, 314, 315, 330, 335)
Hugh Moore Fund 60 East 42nd Street New York, New York 10017	(258, 268)
Human Betterment Association for Voluntary Sterilization, Inc. 515 Madison Avenue New York, New York 10022	(355)
Institute of Rural Health and Family Planning Gandhigram Madurai District Madras State, India	(449, 454)

International Planned Parenthood Association (446, 447)
64 Sloane Street
London S.W. 1, England

International Planned Parenthood Central Office (22, 23, 26, 114)
Europe and Near East Region
64 Sloane Street
London S.W. 1, England

International Planned Parenthood Federation (192)
Southeast Asia Region
10, Kay Siang Road
Singapore, Malaya

Irving Gitlin Productions, Inc. (327)
870 Seventh Avenue
New York, New York 10019

The Lalor Foundation (491)
4400 Lancaster Pike
Wilmington, Delaware 19805

The Literacy Council of Montgomery County,
Maryland, Inc. (237)
112 West Montgomery Avenue
Rockville, Maryland 20850

3M Company (498 through 502)
Education Services
Box 3100 St. Paul, Minnesota 55101

McGraw-Hill Textfilms (292 through 297;
330 West 42nd Street 316, 322)
New York, New York 10036

Margaret Sanger Research Bureau (372, 380, 423)
17 West 16th Street
New York, New York 10028

Maternity Center Association (263)
48 East 92nd Street
New York, New York 10028

Mauritius Family Planning Association (131)
Bell Village, Moka Road
Port Louis, Mauritius

Medical Social Research Project (143, 144, 147)
G.P.O. 349
Karachi, West Pakistan

The Metropolitan Detroit Council of Churches (417)
65 Columbia East
Detroit, Michigan

Ministry of Health (193, 195, 196, 200, 202)
Administrative Secretary
Palmer Road
Singapore 2, Malaya

Ministry of Health and Social Welfare (211 through 214; 475, 476)
Gunes Matbaacilik T.A.S.
Ankara, Turkey

Minneapolis Health Department (290)
Minneapolis, Minnesota

Montgomery County Office of Planned Parenthood
of Metropolitan Washington, D. C., Inc.
8413 Georgia Avenue
Silver Spring, Maryland

National Education and Information Films, Ltd. (59 through 62; 64 through 74)
National House, Tulloch Road
Apollo Bunder
Bombay 1, India

National Family Planning Board of Malaysia (125 through 130; 458)
Kuala Lumpur, Malaysia

National Research Institute of Family Planning (156, 465, 469)
Communication Section
41-B-6 Pechs
Karachi, Pakistan

New York State Department of Health (260)
Health Education Service
P. O. Box 7283
Albany, New York 12224

Orange County Health Department (221)
P. O. Box 355
Santa Ana, California

Ortho Pharmaceutical Corp. Raritan, New Jersey 08869	(231, 238, 251, 254, 255, 266, 267, 281, 483, 484, 494)
Pakistan Family Planning Council Rawalpindi, Pakistan	(462, 470)
Parke, Davis & Co. Detroit, Michigan	(245)
Pasadena Planned Parenthood Committee 1200 North Lake Avenue Pasadena, California 91104	(368, 371, 381)
Planned Parenthood Association 11½ Spadina Road Toronto 4, Canada	(6)
Planned Parenthood Association of Albany 225 Lark Street Albany, New York 12210	(436)
Planned Parenthood Association of the Atlanta Area 3108 Piedmont Road, N.E. Atlanta, Georgia 30305	(388)
Planned Parenthood Association - Chicago Area 185 North Wabash Avenue Chicago, Illinois 60601	(329, 367, 375, 391, 392, 400, 432, 441, 442, 443, 445)
Planned Parenthood Association of Kansas City 3222½ Troost Avenue Kansas City, Missouri 64109	(288, 373)
Planned Parenthood Association of Marin 603 D Street San Rafael, California 94901	(422)
Planned Parenthood Association of Maryland, Inc. 517 North Charles Street Baltimore, Maryland 21201	(283, 340, 341, 342, 433)
Planned Parenthood Association of Mercer Area 211 Academy Street Trenton, New Jersey 08618	(389, 399)

Planned Parenthood Association of the Mohawk Valley (384)
1304 Genesee Street
Utica, New York 13502

Planned Parenthood Association of Monroe County (370)
717 West Fourth Street
Bloomington, Indiana 47401

Planned Parenthood Association of Philadelphia (347)
2004 Walnut Street
Philadelphia, Pennsylvania 19103

Planned Parenthood Association of Phoenix (345)
1200 South 5th Avenue
Phoenix, Arizona 85003

Planned Parenthood Association of San Diego County (344, 397)
House of Hospitality, Suite 10
Balboa Park
San Diego, California 92101

Planned Parenthood Association of the Southern Mountains (219, 249, 252)
P. O. Box 88
Oak Ridge, Tennessee 37830

Planned Parenthood Association of St. Louis (386)
4947 Delmar Boulevard
St. Louis, Missouri 63108

Planned Parenthood Association of Youngstown (393)
Room 502
125 West Commerce Street
Youngstown, Ohio 44503

Planned Parenthood Center (396)
725 East Broadway
Louisville, Kentucky 40202

Planned Parenthood Center (437)
10½ West Columbia Street
Springfield, Ohio 45502

Planned Parenthood Center of Austin (360, 438)
1300 Sabine Street
Austin, Texas 78705

Planned Parenthood Center of Buffalo 210 Franklin Street Buffalo, New York 14202	(241, 426, 438)
Planned Parenthood Center of El Paso 214 West Franklin Street El Paso, Texas 79901	(361, 365, 366, 403, 408)
Planned Parenthood Center of Mission 706 East Ninth Street Mission, Texas 78572	(349)
Planned Parenthood Committee of Nebraska 426 South 40th Street Omaha, Nebraska 68100	(346)
Planned Parenthood Committee of Pittsburgh 526 Penn Avenue Pittsburgh, Pennsylvania 15222	(383, 402, 412)
Planned Parenthood Education Project 874 Pacific Avenue San Francisco, California	(230, 233, 282)
Planned Parenthood Federation of Korea 97, Ulchiro 1, Chung-Ku Seoul, Korea	(115 through 122)
Planned Parenthood League, Inc. Professional Plaza Concourse Building 3750 Woodward Avenue Detroit, Michigan 48201	(234, 339, 382, 401)
Planned Parenthood League of Alameda County 482 West MacArthur Boulevard Oakland, California 94609	(289, 435)
Planned Parenthood League of Connecticut 406 Orange Stree New Haven, Connecticut 06511	(353, 354)
Planned Parenthood League of Dutchess County 54 Noxon Street Poughkeepsie, New York 12601	(364)

Planned Parenthood League of Greater New Haven (356)
196 Newhall Street
New Haven, Connecticut 06511

Planned Parenthood League of Greater Norwalk (395, 444)
132 Washington Street
South Norwalk, Connecticut

Planned Parenthood League of Massachusetts (222)
229 Berkeley Street
Boston, Massachusetts 02116

Planned Parenthood League of Toledo (228, 343, 362, 434)
217 15 Street
Toledo, Ohio 43624

Planned Parenthood of Colorado (480)
2025 York Street
Denver, Colorado 80205

Planned Parenthood of Metropolitan Washington, D.C. (291, 385, 390)
1109 M Street, N.W.
Washington, D. C. 20005

Planned Parenthood of Minneapolis (348, 427, 430)
223 Walker Building
803 Hennepin Avenue
Minneapolis, Minnesota

Planned Parenthood of Nassau County (243)
70 Third Avenue
Mineola, New York 11501

Planned Parenthood of New York City (278, 376, 377)
515 Madison Avenue
New York, New York 10022

Planned Parenthood of Rhode Island (405, 413)
46 Aborn Street
Providence, Rhode Island 02903

Planned Parenthood of Richland and Lexington Counties (350, 351, 394)
Community Services Center
1845 Assembly Street
Columbia, South Carolina 29205

Planned Parenthood of Santa Barbara 226 East de la Guerre Street Santa Barbara, California 93101	(363)
Planned Parenthood Organization of Lackawanna County 316 North Washington Avenue Scranton, Pennsylvania 18503	(431)
Planned Parenthood - World Population (PP-WP) (Planned Parenthood Federation of America, Inc. 515 Madison Avenue New York, New York 10022	(220, 225, 232, 239, 240, 244, 248, 253, 256, 257, 259, 262, 269, 272, 273, 274, 276, 277, 279, 280, 285, 286, 287, 357, 359, 369, 387, 404, 411, 416, 418, 419, 420, 421, 424, 428, 440, 477, 479, 481, 488, 492, 496, 497)
Planned Parenthood - World Population Film Library 267 West 25th Street New York, New York 10001	(304, 311, 319, 328)
Planned Parenthood - World Population Mideast Region 1111 East 54th Street Indianapolis, Indiana 46220	(425)
The Population Council 245 Park Avenue New York, New York 10017	(123, 124, 487)
Public Affairs Pamphlets 381 Park Avenue South New York, New York 10016	(265)
Sawai Man Singh Hospital Jaipur, Rajasthan State, India	(101 through 112)
The Sierra Club Sacramento, California	(320)
Standard Oil Company of New Jersey Room 1626 Rockefeller Plaza New York, New York 10020	(317)

Sturgis-Grant Productions, Inc. (490)
328 East 44th Street
New York, New York 10017

Syntex Laboratories (489)
Stanford Industrial Park
Palo Alto, California

Taiwan Population Studies Center (473)
P.O. Box 112
Tai-Chung, Taiwan
Republic of China

United States Agency for International Development (450, 452, 457)
Health and Family Planning Division
U. S. Embassy
New Delhi, India

The Upjohn Company (223)
Kalamazoo, Michigan

Virgil Johnson (486)
Suite 534, Peachtree 25th Building
1720 Peachtree Street, N.W.
Atlanta, Georgia

Washtenaw County League for Planned Parenthood (409)
122½ East Liberty Street
Ann Arbor, Michigan 48103

West Pakistan Family Planning Board (148, 149, 150, 463, 464)
Lahore, West Pakistan

Women's Public Health Association (203 through 209; 472, 474)
Tai-Chung, Taiwan
Republic of China

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